


— STATE OF —
Motherhood

2022 SURVEY REPORT



MOTHERLY



At Motherly, it's our mission to empower mothers to thrive, and one way we do that is by elevating the voices of today's generation of mothers. Our annual State of Motherhood survey offers a view from a unique perspective—today's modern mother.

Through data analysis and critical insight, we're able to show what it truly means to be a mother in 2022.

For the past five years, Motherly has conducted the largest statistically-significant survey of US mothers. This report not only gives a voice to today's mother, but it arms them and their allies with data to advocate for change to ensure every mother can thrive.

Over the last five years, we've validated claims that mothers are parenting their children without supportive safety nets.

More than 17,000 mothers responded to the fifth annual State of Motherhood survey, which ran from March 7-21st, 2022. We weighted the data to align with US Census demographic data to ensure results are a statistically accurate representation of today's mothers. This report highlights the findings from millennial and Gen Z mothers. For comparison we also report some findings from the Gen X mothers who also answered the survey. Where differences are significant, we compare results from prior surveys conducted 2018-2021.

Here's what we learned.

The Great Resignation is even more complicated if you're a mother



During the pandemic, women left the workforce at **twice the rate** of men. Why? According to our survey, **26%** of millennial and Gen Z mothers cite childcare issues as the number one reason they left or quit their jobs in the last year. For Gen X mothers, **37%** report leaving or quitting their jobs in the last year because of childcare issues. And, for those millennial and Gen Z moms still unemployed, nearly half (**46%**) say they left the workforce last year specifically because of childcare issues.

A lack of accessible or affordable childcare pushed millions of women out of the workforce.

Despite the pandemic's effect on an increased remote workforce, **48%** of mothers who are currently employed report dissatisfaction with their employer's lack of schedule flexibility and paid time off—**55%** of mothers report their employer can better support them with longer, paid maternity leave. So while the flexibility of working from home may seem ideal, mothers are still struggling with childcare issues along with unsupportive employers.

For those women still in the workforce, their feelings about combining a career and motherhood have become even more pessimistic: **23%** of mothers say they don't think it's possible to combine them (up from **17%** in 2021). For non-working mothers, **30%** feel combining work and motherhood is impossible (up from **26%** in 2021).

“I had to take a hard look at how I was managing it all. With no flexibility from my employer and childcare costs completely unmanageable, I reached my breaking point and had to resign.”

— Katie N.

The pandemic heightened the US childcare crisis—and it’s not getting any better

We learned that the childcare crisis is nowhere near resolved, as childcare issues were the **#1** reason mothers left or changed jobs last year.

For millennial and Gen Z mothers who are the primary source of childcare, dissatisfaction with their childcare situation runs deep: **59%** of full-time working mothers, **48%** of part-time working moms and **42%** of stay-at-home moms report they’re “dissatisfied” or “very dissatisfied” with their own childcare situation.

Our data shows that having a reliable, regular outside source for primary childcare (daycare, nannies or a designated caregiver) makes an enormous difference in overall satisfaction—**71%** of moms responded that they felt “satisfied” or “very satisfied” with their childcare situation when they were able to outsource it.

The cost of childcare, however, has an enormous impact on their household stress and career decisions. One third (**33%**) of millennial and Gen Z mothers who are paying for childcare confirm it often contributes to financial stress. And Gen X mothers concur: **53%** say the cost of childcare has made them consider leaving the workforce.



“Between the pandemic, waiting lists at daycares and no family nearby, mapping out childcare weighs on my shoulders.”

– Hayli C.

Of note, **10%** of Black mothers report having zero **(0)** hours of childcare per week—double the number of white moms who reported the same number of hours, and more than triple that of Hispanic moms. Additionally, Black mothers are more likely to report unstable employment—**58%** reported that their employment changed during the last year compared **42%** of white mothers. Black, Hispanic, Asian and Indigenous mothers are also an average of **14%** more likely to report “always” feeling burned out in comparison to white mothers.

Affordable and accessible childcare is the biggest public policy issue moms say they support in 2022 and beyond, which is reflected in the fact that **58%** of them say that the stress and financial burden of childcare has made them consider leaving the workforce. This is especially true of Hispanic moms (**63%**) and Black moms (**61%**).

“[Childcare] is a huge portion of my wages, like almost half of my monthly take-home pay.”

— Molly D.



The great ‘baby bust’ of 2022

This year’s survey shows the largest percentage ever of moms who say they don’t want to have more children. Compared to our 2021 survey, moms in 2022 are less likely to say they want another child—**9%** less likely, to be exact. Moms today are also **13%** less likely to want more children compared to mothers in 2020.

Reasons for not wanting more children among moms with one child	
Family feels complete	15%
Don't want to be pregnant again	14%
Financial reasons	12%
Age	10%
Concern for the state of the world	10%
Medical considerations	9%
Career reasons	8%
Sustainability of the environment	6%
Unable to conceive	2%

There are compelling reasons behind the decisions of moms who have one child and say they’re “one and done”: their family feels complete, many don’t wish to be pregnant again, and several moms also share concern for the state of the world. Notably, of those who don’t want to be pregnant again, **62%** of them work full-time.

Finances are also a barrier in regard to mothers not wishing to expand their families—**35%** of families with household incomes over **\$100K** indicate they would be open to the idea, whereas **55%** of families with household incomes between **\$65-100K** say they are done having children.

The number of “one and done” moms has notably increased from 2020. Two years ago, **47%** of mothers of one child said they weren’t planning on having more children, and in 2022 that percentage rose to **68%**.



“We had our first and only child in 2021. Before we had her, I wasn’t sure whether I wanted one or two. Now, I couldn’t fathom having more than one.”

— Jennifer G.

Sex & motherhood: The good, the surprising and the satisfied

Despite economic and professional hardship, today’s mothers are finding sexual satisfaction.

Forty-five percent of moms are having sex at least once per week—and **87%** of those moms report being “satisfied” or “extremely satisfied.” On the flip side, **77%** of moms who have sex less than once per month report being “dissatisfied” or “extremely dissatisfied.”



Age plays a part in the frequency of sex as well, but it’s not the parents’ ages that matter—it’s their children’s age. Mothers of preschool-aged children reported having the least amount of sex with the lowest satisfaction, though these feelings improve (as does the frequency of sex) once kids are beyond preschool age.

Millennial and Gen Z moms with middle school-aged kids are in the “sweet spot” when it comes to sex frequency. However, that frequency drops off when kids reach high school.

And—now here’s where the “surprising” part comes in—the majority of today’s moms report satisfaction with their sex lives. **Fifty-four percent** of all millennial and Gen Z moms polled report being “satisfied” or “extremely satisfied” with their sex lives. A majority (**51%**) of Gen X mothers also report being “satisfied” or “extremely satisfied” with their sex lives.

How satisfied are you with your sex life?	Total	At least 1x/ week	Couple of times a month	Less than 1x/month
Extremely satisfied	7%	14%	3%	1%
Satisfied	52%	73%	47%	21%
Dissatisfied	33%	12%	44%	53%
Extremely dissatisfied	8%	0%	6%	24%

Almost half of today’s moms are primary breadwinners—and they’re still shouldering the mental load, too

Forty-seven percent of mothers surveyed are primary income earners, meaning they contribute more than half of their household’s income. Many mothers are supporting their families financially, and yet they’re also the primary support (or the “default parent”) for their families in terms of invisible labor—on top of also being the primary income earners.

For example, **50%** of primary income-earning moms still handle a majority of the household chores, up from **40%** five years ago. Today, almost half (**48%**) are the family financial planner, meaning moms pay all the bills and manage the household finances.

The majority of primary income-earning moms (**70%**) are responsible for scheduling medical appointments for everyone in the family, even those who say they have partners who share household duties equally—these moms are creating and managing calendars, children’s schedules and activities, and coordinating childcare on top of being the primary breadwinners.

The data shows that women and mothers who are either equal income earners or primary income earners are still shouldering most of the household and family responsibilities.



Pandemic burnout may be waning, but not enough

While the pandemic brought mothers across the globe to a breaking point, the devastating levels of burnout could be beginning to ease up. In March of 2021, **43%** of mothers reported feeling completely burnt out, whereas **38%** reported feeling the same way in March of 2022.

Stay-at-home mothers report higher levels of burnout (**55%** reporting they “always” or “frequently” feel burnt out) than their working counterparts (**11%** and **38%**, respectively).

Additionally, moms who feel burned out frequently are having less sex and are less satisfied with their sex life—**38%** of moms who report feeling frequently burned out are having sex 1-2 times per month.



Common contributing factors to why some mothers still feel burned out this year vs. last year: lack of sleep (only **8%** of mothers report getting a minimum of 8 hours of sleep), and a severe lack of solo time that doesn’t revolve around work or family. A whopping **67%** of moms report less than 1 hour of solo time that wasn’t work or family oriented. Remember, things like showers and grocery shopping aren’t self-care activities—our data show that moms are craving alone time and more sleep.

Notably, **24%** of Gen X moms say that if there was a cultural shift around the expectation that women can “do it all,” feelings of burnout would be greatly reduced. Only **19%** of millennial moms feel that way.

How do we get mothers to feel less burned out? According to **40%** of moms surveyed, more help would increase their positive feelings about motherhood. Having the resources to better balance a career and motherhood would make **30%** of mothers feel more energized and positive.

“Being a primary caretaker is incredibly taxing. All of the responsibilities fall to your shoulders and there’s never a break.”

– Christine C.

In the past 5 years mothers have proven their power. Here's what's changed

The pandemic has, undoubtedly, played a large role in the change in statistics from 2018 until now. While fewer Gen Z and millennial mothers plan to expand their family, more mothers are primary income earners than ever before. Compared to five years ago, there's been a dramatic increase in mothers who are interested in legislation and policy geared toward improving the lives of families, too.

Mothers are 15% more likely to choose smaller families.

On average in the first three years of the State of Motherhood survey (2018-2020), **57%** of moms said they intended to have more kids. In 2022, only **42%** of millennial and Gen Z moms intend to have another child.

Ten percent more mothers are contributing more than half of the household income.

Forty-seven percent of moms surveyed in 2022 contribute more than half of the household income. In 2018, **37%** of moms were contributing half or more to their household incomes.

Flexibility in the workplace improved for 2% of mothers polled.

In 2018, **20%** of moms hoped for more flexibility when it comes to work. In 2022, only **18%** feel the same way—this could be because the pandemic shifted employers to offer more work options like working from home and flexible schedules.



Twenty-eight percent more mothers believe it's time for policies and legislation to change when it comes to paid family leave.

In 2018, **49%** of millennial and Gen Z moms surveyed felt better policies around paid leave would help them feel supported. In 2022, **77%** of moms feel that way.

Stay-at-home moms have also had more frequent feelings of burnout, before, during and post pandemic.

In 2020, **8%** of stay-at-home moms reported “always” feeling burnt out from being the default parent. In 2021, that percentage jumped to **20%**, though in 2022 it dropped down to **16%**.

Sex (or lack thereof) is causing less tension in relationships.

In 2018, **16%** of moms polled reported sex as one of the biggest tensions in their relationships. That percentage increased in 2019 to **26%**, and stayed steady through the pandemic (**25%** and **22%** reporting it as a relationship concern in 2020 and 2021). That number is back down in 2022, however, as only **11%** of millennial and Gen Z moms polled this year reported it as a source of tension in their relationships.

It’s clear that times are changing. It’s also time for public policies and societal expectations to catch up to the needs of today’s mother. Because mothers are the key to a healthy, functioning, flourishing society—and we can’t get there without them.



METHODOLOGY STATEMENT Motherly designed and administered this survey through Motherly’s subscribers list, social media and partner channels, resulting in more than 17,000 responses creating a clean, unweighted base of 10,001 responses. This report focuses on the Gen X cohort of 1197 respondents, Millennial cohort of 8,558 respondents, and a Gen Z cohort of 246 respondents. Edge Research weighted the data to reflect the racial and ethnic composition of the US female millennial cohort based on US Census data.

Appendix:
Detailed Results

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q01: Which of the following categories best describes you? Select all that apply.	Unweighted Base: Total Respondents	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
		8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
		4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
		4%	3%	4%	3%	4%	5%	4%	4%	3%	4%	2%	3%	7%	5%	2%	6%	0%	2%	3%	4%	3%	4%	4%	3%	4%	5%
		8%	8%	7%	7%	10%	7%	4%	9%	7%	8%	7%	7%	4%	8%	7%	9%	14%	7%	6%	8%	5%	8%	7%	7%	7%	10%
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		0%	-	0%	-	-	0%	0%	0%	0%	-	-	-	1%	-	0%	-	0%	0%	0%	0%	-	-	0%	0%	-	0%
		0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	-	-	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Q02: Children come into our lives in many different ways. How did you become a mother? Select all that apply.	Unweighted Base: Total Respondents	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
		8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
		4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
		18%	2%	19%	24%	19%	14%	15%	20%	16%	6%	28%	18%	12%	27%	8%	15%	10%	8%	31%	16%	36%	8%	20%	20%	21%	8%
		2%	1%	2%	2%	1%	1%	1%	2%	2%	1%	3%	1%	5%	2%	1%	1%	1%	3%	1%	3%	3%	2%	2%	2%	1%	1%
		2%	2%	2%	4%	2%	2%	1%	2%	3%	1%	5%	1%	5%	3%	2%	1%	2%	1%	4%	2%	5%	2%	3%	2%	3%	0%
		82%	98%	82%	72%	81%	89%	88%	81%	84%	95%	69%	82%	86%	70%	95%	85%	94%	96%	65%	84%	61%	93%	80%	80%	79%	96%
		4%	5%	3%	4%	3%	4%	6%	3%	4%	5%	5%	3%	5%	1%	7%	0%	2%	7%	4%	4%	2%	5%	4%	4%	3%	3%
		1%	1%	1%	1%	0%	1%	2%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%	0%
		18%	2%	19%	24%	19%	14%	15%	20%	16%	6%	28%	18%	12%	27%	8%	15%	10%	8%	31%	16%	36%	8%	20%	20%	21%	8%
		2%	1%	2%	2%	1%	1%	1%	2%	2%	1%	3%	1%	5%	2%	1%	1%	1%	3%	1%	3%	3%	2%	2%	2%	2%	1%
		2%	2%	2%	4%	2%	2%	1%	2%	3%	1%	5%	1%	5%	3%	2%	1%	2%	1%	4%	2%	5%	2%	3%	2%	3%	0%
		82%	98%	82%	72%	81%	89%	88%	81%	84%	95%	69%	82%	86%	70%	95%	85%	94%	96%	65%	84%	61%	93%	80%	80%	79%	96%
		4%	5%	3%	4%	3%	4%	6%	3%	4%	5%	5%	3%	5%	1%	7%	0%	2%	7%	4%	4%	2%	5%	4%	4%	3%	3%
		1%	1%	1%	1%	0%	1%	2%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%	0%
Q03: How many children are you the parent or guardian for?	Unweighted Base: Total Respondents	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
		8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
		4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		51%	71%	50%	69%	58%	38%	29%	51%	51%	45%	57%	54%	41%	100%	-	100%	-	-	57%	51%	63%	40%	53%	54%	54%	41%
		35%	21%	35%	22%	32%	44%	44%	35%	34%	38%	28%	36%	42%	-	71%	-	96%	66%	29%	36%	27%	36%	34%	34%	34%	38%
		10%	6%	10%	7%	8%	13%	21%	10%	10%	13%	9%	8%	10%	-	21%	-	4%	24%	10%	10%	8%	15%	10%	9%	14%	
		3%	2%	3%	2%	2%	3%	5%	2%	3%	3%	4%	1%	3%	-	6%	-	7%	4%	2%	2%	2%	4%	2%	3%	2%	5%
		1%	-	1%	0%	1%	2%	2%	1%	1%	1%	0%	0%	4%	-	2%	-	-	3%	1%	1%	1%	4%	1%	1%	1%	2%
Q04: What are ages of each child in your household? Check all that apply.	Unweighted Base: Have child in household	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
		8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
		4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
		32%	48%	31%	35%	36%	29%	16%	32%	31%	36%	25%	34%	30%	26%	38%	40%	82%	45%	-	31%	23%	28%	29%	30%	29%	43%
		22%	35%	22%	25%	24%	20%	15%	23%	21%	21%	20%	21%	19%	22%	22%	34%	27%	32%	-	22%	19%	21%	21%	22%	21%	26%
		23%	22%	23%	21%	25%	25%	17%	24%	21%	23%	18%	23%	24%	16%	30%	26%	79%	32%	-	22%	21%	26%	22%	21%	23%	27%
		13%	19%	15%	19%	22%	21%	21%	19%	19%	20%	16%	18%	26%	10%	29%	-	-	33%	31%	19%	17%	20%	19%	19%	18%	21%
		16%	8%	16%	11%	13%	21%	20%	16%	15%	13%	18%	16%	13%	7%	25%	-	-	32%	21%	15%	15%	18%	15%	15%	15%	18%
		12%	4%	12%	9%	9%	16%	15%	12%	12%	12%	12%	13%	13%	5%	12%	-	-	19%	21%	12%	13%	16%	12%	12%	12%	11%
		9%	2%	9%	7%	7%	10%	18%	9%	9%	9%	9%	8%	10%	4%	14%	-	-	12%	18%	8%	12%	14%	9%	9%	9%	8%
		7%	2%	8%	6%	6%	8%	15%	7%	8%	7%	9%	5%	7%	4%	11%	-	-	8%	16%	8%	7%	8%	7%	8%	7%	7%
		6%	1%	6%	6%	4%	7%	9%	6%	6%	5%	7%	5%	11%	4%	8%	-	-	6%	13%	5%	8%	8%	6%	6%	6%	6%
		4%	1%	4%	3%	2%	5%	14%	4%	5%	5%	6%	3%	7%	1%	8%	-	-	5%	8%	4%	3%	8%	4%	4%	4%	4%
		3%	-	3%	1%	2%	4%	7%	2%	4%	4%	5%	2%	4%	1%	6%	-	-	4%	6%	3%	3%	3%	3%	3%	3%	3%
		2%	-	2%	1%	3%	6%	7%	2%	3%	3%	3%	0%	3%	0%	5%	-	-	3%	4%	2%	2%	6%	2%	2%	2%	2%
		2%	-	2%	1%	2%	5%	1%	1%	2%	3%	1%	1%	5%	0%	4%	-	-	3%	3%	2%	1%	3%	2%	2%	2%	2%
		2%	-	2%	0%	1%	2%	5%	2%	2%	2%	3%	1%	0%	0%	4%	-	-	2%	4%	2%	1%	4%	2%	2%	1%	2%
		2%	0%	2%	0%	1%	2%	5%	1%	2%	3%	2%	1%	5%	0%	3%	-	-	3%	3%	2%	1%	3%	2%	2%	1%	1%
		1%	-	1%	0%	1%	2%	3%	1%	2%	2%	2%	1%	1%	0%	2%	-	-	2%	2%	1%	0%	3%	1%	1%	1%	1%
		1%	-	1%	0%	0%	2%	2%	1%	1%	1%	1%	2%	3%	0%	2%	-	-	1%	2%	1%	0%					

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q05: What is your current relationship status?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Married	86%	51%	88%	78%	89%	89%	87%	91%	80%	79%	78%	89%	78%	86%	86%	86%	91%	88%	83%	86%	89%	89%	87%	89%	85%	83%
	Single	3%	12%	3%	5%	2%	3%	3%	1%	5%	4%	10%	1%	7%	3%	3%	1%	2%	5%	4%	2%	2%	3%	3%	4%	4%	
	Divorced	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	0%	3%	1%	1%	1%	1%	2%	0%	
	Separated	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%
	Partner, co-living	8%	30%	7%	13%	6%	5%	6%	5%	11%	14%	9%	6%	11%	7%	8%	9%	7%	8%	6%	7%	6%	4%	7%	6%	7%	
	Partner, not co-living	1%	2%	0%	1%	0%	1%	0%	0%	1%	1%	1%	1%	-	1%	0%	0%	0%	0%	1%	1%	1%	1%	0%	1%	0%	
	Other (please specify)	1%	2%	0%	1%	0%	0%	1%	0%	1%	1%	0%	1%	1%	0%	1%	-	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q06: Are you planning on having or adopting more children?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Yes	30%	46%	29%	37%	36%	22%	10%	30%	29%	32%	26%	28%	33%	42%	17%	55%	23%	17%	17%	30%	24%	34%	29%	28%	29%	35%
	No	48%	27%	49%	43%	39%	53%	71%	49%	46%	41%	54%	48%	44%	38%	58%	20%	45%	57%	69%	47%	60%	43%	50%	50%	38%	
	Unsure	23%	27%	22%	19%	24%	24%	19%	21%	24%	27%	21%	24%	23%	20%	25%	25%	32%	27%	15%	23%	17%	23%	22%	22%	21%	

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q07: If no, what is the primary reason for that decision?	Unweighted Base	4247	52	4195	889	1140	1707	511	3330	871	332	256	258	64	1688	2559	576	279	1462	1925	2648	954	142	3744	1845	1757	503
	Base: Not planning to have or adopt more children	1911	38	1873	434	505	750	220	1065	831	343	332	159	48	772	1139	264	125	641	876	1188	428	62	1678	846	770	233
	Unable to conceive	1%	3%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	-	2%	1%	1%	-	0%	2%	2%	1%	2%	1%	2%	1%	
	Financial reasons	15%	25%	14%	17%	15%	14%	11%	13%	16%	17%	17%	12%	13%	12%	16%	11%	18%	16%	14%	15%	13%	8%	15%	12%	17%	
	Career reasons	4%	7%	4%	7%	5%	3%	1%	4%	5%	4%	5%	8%	9%	8%	2%	5%	2%	2%	6%	4%	6%	7%	5%	5%	1%	
	Medical considerations	7%	4%	7%	6%	10%	6%	4%	6%	7%	5%	9%	5%	11%	9%	5%	8%	5%	6%	7%	5%	9%	12%	7%	6%	7%	
	Age	8%	-	8%	7%	5%	7%	22%	9%	8%	7%	8%	8%	8%	10%	7%	8%	4%	7%	10%	8%	10%	6%	9%	9%	6%	
	Don't want to be pregnant again	14%	34%	14%	18%	16%	12%	12%	12%	17%	16%	19%	12%	29%	14%	14%	15%	17%	15%	13%	14%	12%	15%	14%	16%	11%	
	Family feels complete	31%	13%	31%	16%	27%	40%	36%	35%	25%	29%	20%	32%	18%	15%	41%	19%	42%	43%	24%	31%	24%	35%	30%	30%	29%	
	Concern for the state of the world	5%	5%	5%	9%	7%	3%	1%	5%	6%	4%	8%	6%	-	10%	2%	8%	1%	2%	7%	5%	7%	3%	6%	5%	6%	
	Sustainability of the environment	3%	-	3%	6%	4%	1%	1%	4%	2%	1%	4%	2%	-	6%	1%	5%	-	1%	5%	2%	7%	1%	3%	3%	3%	
	Lack of support	7%	2%	7%	9%	8%	6%	4%	7%	8%	6%	9%	11%	8%	10%	5%	12%	6%	4%	8%	7%	8%	9%	8%	7%	8%	
	Other (please specify)	4%	6%	4%	4%	2%	5%	5%	4%	4%	8%	1%	2%	3%	4%	4%	7%	6%	3%	3%	4%	2%	4%	4%	5%	5%	
	Not applicable	1%	-	1%	1%	0%	1%	1%	1%	1%	2%	0%	1%	1%	0%	1%	0%	0%	1%	1%	1%	1%	-	1%	1%	0%	

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q08: Which best describes your current employment status?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Working full-time from home	34%	16%	34%	26%	33%	38%	41%	32%	36%	35%	37%	41%	28%	34%	34%	35%	33%	33%	34%	54%	-	-	40%	79%	-	
	Working part-time from home	9%	5%	9%	12%	9%	7%	6%	9%	9%	6%	11%	9%	11%	11%	7%	8%	7%	7%	13%	-	50%	-	11%	21%	-	
	Working full-time out of the home	29%	29%	29%	29%	30%	30%	29%	32%	26%	27%	26%	23%	25%	30%	29%	30%	31%	27%	30%	46%	-	-	35%	-	76%	
	Working part-time out of the home	9%	12%	9%	12%	9%	7%	8%	10%	8%	6%	11%	8%	9%	11%	7%	8%	7%	7%	12%	-	50%	-	11%	-	24%	
	Work for myself	4%	2%	4%	3%	3%	4%	5%	3%	4%	5%	3%	3%	7%	3%	4%	3%	1%	5%	3%	-	-	100%	4%	-	-	
	Not working for pay / stay at home parent	15%	36%	15%	18%	15%	14%	12%	14%	17%	21%	12%	15%	19%	12%	19%	16%	21%	21%	9%	-	-	-	-	-	100%	

	Total	Generation		Age				Ethnicity					Number of Children		Ages of Children				Employment								
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q09: On average, how many hours are you employed per week?	Unweighted Base	7494	154	7340	1696	2460	2723	615	5821	1586	639	423	454	124	3967	3627	2472	507	2015	2489	5581	1612	301	7494	3690	3503	-
	Base: Currently Employed	3386	91	3295	824	1088	1202	272	1861	1496	660	548	279	88	1797	1589	1095	221	896	1169	2526	717	143	3386	1709	1534	-
	0	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	-
	1-10 hours	4%	7%	4%	4%	4%	4%	4%	4%	4%	6%	3%	4%	6%	3%	4%	4%	3%	6%	3%	0%	12%	26%	4%	3%	3%	-
	11-20 hours	5%	13%	5%	6%	4%	5%	6%	6%	5%	6%	4%	4%	6%	4%	6%	5%	7%	7%	4%	0%	20%	20%	5%	4%	5%	-
	21-30 hours	13%	16%	13%	21%	13%	9%	7%	12%	14%	10%	19%	12%	17%	16%	9%	11%	8%	10%	18%	5%	37%	25%	13%	12%	13%	-
	31-40 hours	40%	39%	40%	40%	41%	39%	36%	40%	39%	39%	38%	40%	41%	41%	38%	45%	39%	40%	35%	47%	17%	15%	40%	39%	43%	-
	41-50 hours	34%	24%	34%	28%	33%	37%	40%	34%	33%	34%	34%	35%	25%	32%	36%	32%	37%	34%	35%	41%	13%	9%	34%	37%	33%	-
	51+ hours	4%	1%	4%	2%	4%	6%	7%	4%	4%	6%	3%	4%	4%	3%	5%	3%	6%	4%	5%	5%	0%	6%	4%	4%	4%	-

	Total Generation X Only	Ethnicity					Number of Children		Ages of Children				Employment							
		White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Unweighted Base	1049	706	316	86	148	167	20	292	757	73	11	140	823	778	198	73	1049	530	446	-
Base: Currently Employed	1049	706	316	86	148	167	20	292	757	73	11	140	823	778	198	73	1049	530	446	-
0	1%	-	3%	-	7%	7%	-	2%	1%	-	-	-	1%	1%	3%	1%	1%	1%	1%	-
1-10 hours	6%	4%	11%	7%	18%	17%	-	6%	6%	5%	-	4%	7%	1%	24%	15%	6%	6%	5%	-
11-20 hours	6%	6%	7%	10%	8%	6%	10%	7%	6%	5%	-	4%	7%	1%	23%	14%	6%	5%	6%	-
21-30 hours	9%	6%	14%	9%	19%	17%	5%	8%	9%	4%	-	5%	10%	3%	29%	15%	9%	8%	9%	-
31-40 hours	33%	36%	26%	24%	20%	25%	30%	33%	33%	44%	82%	34%	31%	38%	13%	29%	33%	32%	34%	-
41-50 hours	34%	36%	31%	43%	20%	25%	50%	37%	33%	34%	18%	42%	33%	43%	8%	15%	34%	36%	35%	-
51+ hours	11%	13%	6%	6%	7%	3%	5%	9%	12%	7%	-	11%	12%	14%	1%	11%	11%	12%	10%	-

	Total	Generation		Age				Ethnicity					Number of Children		Ages of Children				Employment								
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q10: Which best describes your partner's current employment status?	Unweighted Base	8412	215	8197	1945	2782	3035	650	6625	1770	753	421	512	138	4310	4102	2829	619	2456	2497	5314	1556	288	7158	3599	3311	1254
	Base: Have Partner	3775	120	3655	922	1229	1335	289	2086	1650	778	545	315	97	1935	1840	1249	274	1086	1160	2370	688	135	3194	1633	1426	581
Working full-time from home	26%	6%	27%	17%	27%	31%	31%	27%	26%	22%	26%	35%	23%	28%	25%	29%	24%	26%	25%	28%	25%	20%	27%	33%	19%	25%	
Working part-time from home	5%	1%	5%	8%	5%	3%	2%	4%	5%	2%	9%	6%	1%	8%	1%	3%	1%	1%	11%	4%	11%	1%	5%	6%	5%	1%	
Working full-time out of the home	57%	75%	56%	57%	59%	56%	52%	58%	55%	62%	50%	48%	67%	51%	62%	58%	66%	63%	48%	57%	50%	59%	55%	49%	63%	64%	
Working part-time out of the home	6%	7%	6%	11%	5%	4%	5%	6%	7%	5%	10%	5%	5%	9%	3%	5%	3%	3%	11%	6%	11%	5%	7%	6%	7%	2%	
Work for myself	3%	2%	3%	2%	2%	3%	4%	3%	3%	3%	4%	1%	2%	3%	2%	4%	2%	3%	3%	2%	2%	13%	3%	2%	2%	3%	
Not working for pay / stay at home parent	3%	9%	3%	3%	2%	3%	5%	3%	3%	4%	3%	4%	1%	2%	4%	3%	3%	4%	2%	4%	1%	2%	3%	3%	3%	3%	
Not applicable	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	1%	

	Total	Generation		Age				Ethnicity					Number of Children		Ages of Children				Employment									
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed	
Q11: How has your employment status changed in the last year? Select all that apply.	Unweighted Base	1310	92	1218	363	427	437	83	949	325	166	57	80	32	531	779	452	120	517	219	-	-	-	-	-	-	-	1310
	Base: Currently Not Employed	614	52	562	178	196	202	38	303	298	172	73	49	21	250	364	212	58	235	109	-	-	-	-	-	-	-	614
	My employment status is unchanged	28%	14%	30%	17%	27%	38%	36%	32%	25%	23%	21%	26%	38%	19%	35%	18%	31%	35%	31%	-	-	-	-	-	-	-	28%
	Was laid off, furloughed, or had my pay/hours reduced	8%	14%	8%	10%	9%	6%	7%	6%	11%	10%	12%	11%	9%	8%	8%	9%	13%	7%	6%	-	-	-	-	-	-	-	8%
	Obtained a new part-time position	1%	1%	1%	2%	1%	0%	2%	2%	1%	1%	-	2%	3%	2%	1%	1%	1%	2%	2%	-	-	-	-	-	-	-	1%
	Obtained a new full-time position	1%	6%	1%	2%	1%	-	-	1%	1%	-	4%	1%	5%	2%	1%	1%	1%	1%	2%	-	-	-	-	-	-	-	1%
	Launched a new business or side hustle	2%	3%	2%	3%	1%	2%	-	1%	3%	2%	4%	1%	8%	2%	2%	2%	2%	2%	2%	-	-	-	-	-	-	-	2%
	Paused plans to launch a new business	2%	2%	2%	2%	3%	2%	4%	2%	3%	4%	3%	-	5%	2%	2%	2%	3%	1%	6%	-	-	-	-	-	-	-	2%
	Paused plans to change jobs	2%	3%	2%	3%	2%	1%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%	-	-	-	-	-	-	-	2%
	Quit my job	27%	39%	26%	34%	31%	20%	20%	27%	28%	28%	27%	26%	21%	38%	20%	40%	29%	19%	18%	-	-	-	-	-	-	-	27%
	Retired or left the workforce	4%	1%	4%	5%	3%	3%	3%	4%	3%	3%	2%	6%	2%	5%	3%	6%	3%	3%	1%	-	-	-	-	-	-	-	4%
	Other, please specify	9%	16%	9%	12%	8%	7%	14%	8%	11%	11%	16%	4%	26%	10%	9%	11%	6%	9%	10%	-	-	-	-	-	-	-	9%
	Not applicable, not employed in the last year	26%	23%	26%	27%	23%	28%	24%	26%	26%	25%	28%	29%	13%	23%	28%	21%	22%	29%	30%	-	-	-	-	-	-	-	26%

	Total	Generation		Age				Ethnicity					Number of Children		Ages of Children				Employment									
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed	
Q12: If you initiated a change in your employment status in the last year, what was the primary reason:	Unweighted Base	4128	154	3974	1329	1413	1160	226	3055	1021	394	317	263	102	2500	1628	1365	239	901	1617	2184	1203	154	3541	1752	1635	587	
	Base: Respondents with Any Employment Change	1980	95	1885	665	651	552	112	977	986	407	411	163	73	1176	804	627	109	441	799	1054	553	79	1686	849	758	293	
	Money	20%	26%	20%	20%	18%	22%	20%	19%	21%	21%	22%	23%	17%	19%	22%	18%	17%	21%	21%	26%	16%	19%	22%	23%	22%	6%	
	Childcare issues	26%	34%	26%	28%	27%	24%	21%	23%	29%	31%	29%	25%	30%	24%	29%	27%	34%	31%	22%	18%	30%	36%	23%	20%	24%	46%	
	Requirement to return to office	7%	3%	7%	8%	9%	5%	5%	7%	7%	4%	9%	7%	10%	9%	4%	6%	3%	4%	10%	8%	9%	-	8%	10%	6%	2%	
	Career goals changed	13%	7%	13%	13%	13%	14%	11%	14%	12%	10%	12%	15%	13%	14%	12%	12%	11%	10%	16%	14%	13%	16%	14%	14%	14%	6%	
	Moved	8%	8%	8%	10%	9%	6%	5%	8%	7%	4%	10%	8%	3%	10%	5%	7%	5%	5%	11%	7%	11%	4%	8%	8%	9%	6%	
	Toxic workplace	15%	8%	15%	14%	14%	16%	17%	15%	14%	15%	12%	16%	16%	15%	14%	15%	15%	14%	15%	17%	12%	18%	15%	16%	14%	11%	
	Other (please specify)	11%	14%	11%	8%	11%	13%	21%	13%	10%	15%	5%	7%	11%	9%	14%	14%	15%	16%	6%	9%	9%	7%	9%	9%	9%	23%	
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Total		Ethnicity					Number of Children		Ages of Children				Employment														
	Gen X +	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed								
	Unweighted Base	474	235	229	41	144	153	10	118	356	29	4	56	384	246	131	38	415	208	169	59							
	Base: Respondents with Any Employment Change	474	235	229	41	144	153	10	118	356	29	4	56	384	246	131	38	415	208	169	59							
	Money	18%	24%	11%	24%	6%	5%	10%	17%	18%	17%	-	20%	18%	20%	18%	13%	19%	20%	19%	10%							
	Childcare issues	37%	16%	59%	27%	82%	79%	10%	33%	38%	10%	25%	36%	39%	24%	52%	42%	34%	33%	34%	54%							
	Requirement to return to office	4%	6%	3%	5%	1%	1%	20%	3%	5%	7%	-	7%	4%	7%	3%	-	5%	6%	4%	2%							
	Career goals changed	9%	9%	8%	12%	3%	4%	40%	11%	8%	17%	-	5%	9%	9%	8%	16%	9%	9%	8%	5%							
	Moved	2%	2%	3%	2%	2%	1%	20%	3%	2%	3%	-	4%	2%	4%	-	-	2%	1%	4%	3%							
	Toxic workplace	14%	22%	6%	10%	3%	4%	-	17%	13%	21%	-	11%	14%	20%	7%	13%	15%	19%	11%	3%							
	Other (please specify)	16%	21%	9%	20%	3%	5%	-	16%	16%	24%	-	18%	14%	16%	12%	16%	15%	11%	20%								
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-							

	Total	Generation		Age				Ethnicity					Number of Children		Ages of Children				Employment								
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-timer outside home	Not Employed
Q13: If you returned to work from maternity leave in the past year, which of the following describes your experience? Select all that apply.	4497	107	4390	1351	1690	1290	166	3435	1013	363	290	302	87	2799	1698	1882	415	1189	1003	3079	1059	98	4236	2159	1979	261	
Unweighted Base	2064	70	1993	654	743	585	82	1098	949	375	376	186	62	1281	783	852	180	546	481	1392	489	47	1928	1006	875	136	
Required to return to the office	35%	40%	35%	35%	35%	35%	35%	38%	32%	38%	29%	31%	32%	32%	40%	37%	49%	39%	22%	39%	29%	17%	36%	14%	63%	24%	
Transitioned to working from home	13%	15%	13%	17%	13%	10%	10%	12%	15%	12%	17%	16%	20%	14%	11%	11%	10%	10%	21%	13%	17%	5%	13%	16%	11%	8%	
Continued to work from home/working from home due to pandemic	41%	24%	42%	29%	41%	53%	55%	40%	42%	45%	36%	49%	41%	37%	47%	44%	45%	48%	26%	47%	29%	41%	43%	66%	16%	19%	
Reduced my workload to less than full time	15%	13%	15%	16%	15%	15%	13%	15%	15%	14%	15%	16%	16%	17%	13%	14%	11%	12%	22%	9%	33%	37%	16%	14%	16%	10%	
Chose not to return to work after my leave	11%	21%	11%	15%	11%	9%	5%	10%	13%	12%	17%	7%	13%	13%	9%	10%	5%	9%	17%	6%	13%	22%	8%	8%	8%	54%	
Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Total	Generation		Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-timer outside home
Q14: If you are employed, how could your employer better support you as a mother? Select all that apply.	7494	154	7340	1696	2460	2723	615	5821	1586	639	423	454	124	3967	3527	2472	507	2015	2489	5581	1612	301	7494	3690	3503	-
Unweighted Base	3386	91	3295	824	1088	1202	272	1861	1496	660	548	279	88	1797	1589	1095	221	896	1169	2526	717	143	3386	1709	1534	-
Increased position flexibility (e.g., more part-time, remote work, job-sharing, or schedule flexibility)	48%	52%	48%	43%	49%	51%	51%	47%	49%	55%	41%	53%	54%	45%	52%	50%	55%	50%	43%	54%	34%	22%	48%	43%	56%	-
Business travel flexibility (e.g., fewer trips, more advanced notice)	10%	4%	10%	10%	10%	10%	7%	10%	9%	7%	9%	14%	10%	12%	7%	9%	8%	7%	12%	9%	12%	5%	10%	12%	8%	-
On-site childcare or subsidies for childcare	44%	44%	44%	40%	44%	46%	42%	45%	42%	45%	37%	45%	51%	42%	45%	49%	57%	49%	32%	47%	35%	22%	44%	39%	51%	-
Longer, paid maternity leave	55%	44%	55%	49%	59%	56%	46%	58%	50%	52%	44%	57%	64%	55%	54%	68%	74%	63%	32%	61%	40%	19%	55%	53%	59%	-
Equal maternity + paternity leave options	23%	29%	23%	26%	25%	21%	16%	24%	22%	23%	19%	25%	31%	26%	20%	28%	30%	21%	19%	24%	23%	14%	23%	22%	26%	-
Expert help to support working parents (e.g., sleep, lactation, or parenting coaches)	23%	21%	24%	24%	23%	24%	23%	23%	24%	21%	26%	26%	24%	26%	21%	27%	28%	22%	21%	25%	20%	9%	23%	24%	24%	-
Programs to support off-boarding before and after maternity leave	23%	5%	24%	21%	27%	23%	21%	24%	22%	21%	21%	30%	23%	26%	21%	29%	30%	24%	17%	26%	18%	9%	23%	26%	21%	-
Internal community to increase support among fellow working parents	23%	23%	23%	23%	22%	23%	25%	23%	23%	22%	22%	23%	27%	24%	22%	24%	23%	23%	23%	25%	20%	9%	23%	24%	23%	-
Proactive communication from manager to better understand my needs as a parent	26%	28%	26%	28%	26%	26%	26%	25%	28%	28%	26%	33%	37%	26%	26%	27%	27%	25%	26%	28%	24%	13%	26%	26%	28%	-
Clearer communication regarding individual performance expectations	18%	18%	18%	19%	17%	18%	17%	17%	19%	20%	18%	20%	21%	18%	18%	18%	21%	16%	19%	19%	17%	11%	18%	20%	16%	-
Updated performance reviews to reflect working parent reality	28%	26%	28%	26%	29%	30%	28%	27%	29%	30%	25%	36%	30%	28%	29%	29%	32%	29%	26%	32%	20%	9%	28%	32%	26%	-
Better pay	50%	57%	50%	50%	49%	51%	51%	49%	51%	57%	45%	50%	43%	46%	54%	54%	57%	56%	40%	55%	41%	16%	50%	48%	55%	-
Not applicable	6%	7%	6%	5%	6%	8%	8%	6%	6%	9%	4%	5%	5%	5%	8%	6%	5%	8%	6%	2%	10%	63%	6%	5%	3%	-
Other (please specify)	3%	5%	3%	3%	3%	3%	4%	4%	3%	3%	2%	3%	1%	3%	3%	4%	4%	3%	2%	3%	2%	2%	3%	3%	3%	-

	Total	Generation		Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-timer outside home
Q15: If you are employed, does your employer provide adequate support for breastfeeding and/or pumping? (i.e. time privacy)	7494	154	7340	1696	2460	2723	615	5821	1586	639	423	454	124	3967	3527	2472	507	2015	2489	5581	1612	301	7494	3690	3503	-
Unweighted Base	3386	91	3295	824	1088	1202	272	1861	1496	660	548	279	88	1797	1589	1095	221	896	1169	2526	717	143	3386	1709	1534	-
Yes	44%	33%	44%	38%	43%	48%	47%	46%	41%	37%	42%	46%	53%	43%	45%	45%	50%	47%	39%	47%	37%	14%	44%	47%	44%	-
Yes, but culturally I feel it is looked down upon	17%	22%	17%	22%	19%	15%	11%	18%	17%	17%	16%	21%	20%	19%	15%	17%	23%	17%	17%	17%	21%	6%	17%	16%	20%	-
No	17%	13%	17%	22%	18%	13%	13%	16%	18%	15%	22%	16%	9%	20%	14%	18%	16%	14%	18%	16%	21%	7%	17%	13%	22%	-
Not applicable	22%	32%	22%	19%	20%	24%	28%	20%	24%	31%	20%	18%	19%	18%	26%	20%	12%	22%	26%	19%	21%	73%	22%	24%	14%	-

	Total	Generation		Age				Ethnicity					Number of Children		Ages of Children				Employment								
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q16: If you don't currently work but wish to in the future, what would need to happen to make that possible?	1310	92	1218	363	427	437	83	949	325	166	57	80	32	531	779	452	120	517	219	-	-	-	-	-	-	-	1310
Unweighted Base	614	52	562	178	196	202	38	303	298	172	73	49	21	250	364	212	58	235	109	-	-	-	-	-	-	-	614
Base: Currently Not Employed	26%	26%	26%	29%	27%	23%	22%	26%	26%	27%	25%	26%	30%	22%	28%	24%	28%	31%	15%	-	-	-	-	-	-	-	26%
More affordable childcare	27%	15%	28%	20%	23%	35%	36%	24%	30%	30%	26%	35%	26%	27%	27%	25%	26%	25%	37%	-	-	-	-	-	-	-	27%
More flex opportunities	3%	7%	3%	3%	3%	4%	1%	2%	5%	4%	7%	1%	3%	3%	4%	3%	5%	4%	2%	-	-	-	-	-	-	-	3%
Programs to onramp back to work after maternity leave	4%	7%	4%	3%	6%	4%	4%	4%	4%	4%	2%	5%	3%	5%	3%	6%	3%	3%	5%	-	-	-	-	-	-	-	4%
Partner taking a larger share of unpaid work	2%	2%	2%	3%	2%	1%	3%	2%	2%	1%	4%	4%	-	2%	1%	3%	1%	2%	1%	-	-	-	-	-	-	-	2%
Community, understanding, and friendship among working parents	6%	11%	5%	6%	7%	4%	6%	6%	6%	5%	5%	6%	9%	7%	5%	6%	8%	5%	7%	-	-	-	-	-	-	-	6%
Management that seeks out and honors the input of working parents	10%	16%	9%	13%	9%	9%	9%	12%	8%	7%	9%	9%	6%	10%	10%	11%	10%	9%	10%	-	-	-	-	-	-	-	10%
More support from family / extended village	5%	2%	6%	4%	6%	6%	5%	6%	5%	5%	7%	2%	10%	5%	5%	5%	2%	6%	8%	-	-	-	-	-	-	-	5%
Other (please specify)	7%	9%	7%	8%	9%	6%	6%	7%	7%	9%	4%	7%	5%	7%	7%	7%	10%	7%	7%	-	-	-	-	-	-	-	7%
Unsure	9%	4%	10%	11%	9%	9%	7%	11%	7%	7%	12%	5%	9%	11%	8%	12%	7%	8%	8%	-	-	-	-	-	-	-	9%
Not applicable																											

	Total	Generation		Age				Ethnicity					Number of Children		Ages of Children				Employment								
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q17: Which best describes your mentality around combining a career and motherhood under current circumstances?	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	155	4498	4306	2924	427	2532	2708	5581	1612	301	7494	3690	3503	1310	
Unweighted Base	4000	143	3857	1001	1284	1404	310	2164	1795	832	421	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614	
Base: Total Respondents	25%	18%	25%	24%	25%	25%	30%	25%	26%	23%	29%	28%	31%	26%	24%	25%	25%	22%	27%	27%	26%	27%	26%	27%	25%	16%	
Optimistic - I believe it's possible to combine them creatively	11%	14%	10%	13%	11%	9%	7%	10%	11%	8%	13%	12%	16%	13%	8%	9%	6%	8%	16%	11%	15%	11%	12%	12%	11%	4%	
Empowered - I believe that becoming a mother has helped me excel in my career	34%	40%	34%	33%	34%	35%	31%	32%	36%	39%	34%	36%	22%	33%	34%	36%	35%	35%	30%	34%	33%	37%	34%	31%	36%	33%	
Frustrated - I want both but need a new arrangement at work to make that realistic	23%	22%	23%	24%	22%	23%	21%	25%	20%	21%	19%	19%	23%	21%	24%	22%	26%	24%	22%	22%	21%	17%	21%	22%	21%	30%	
Burnt out - I don't believe it's possible to combine them	6%	3%	6%	4%	5%	7%	9%	6%	5%	6%	4%	4%	5%	5%	7%	6%	5%	7%	4%	6%	5%	7%	6%	7%	6%	4%	
Other (please specify)	2%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	1%	3%	2%	3%	3%	1%	0%	1%	1%	0%	0%	0%	12%	
Not applicable																											

	Total	Generation		Age				Ethnicity					Number of Children		Ages of Children				Employment								
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q18: How much of your family's annual household income do you contribute?	7494	154	7340	1696	2460	2723	615	5821	1586	639	423	454	124	3967	3527	2472	507	2015	2489	5581	1612	301	7494	3690	3503	-	
Unweighted Base	3386	91	3295	824	1088	1202	272	1861	1496	660	548	279	88	1797	1589	1095	221	896	1169	2526	717	143	3386	1709	1534	-	
Base: Currently Employed	16%	17%	16%	20%	16%	13%	12%	16%	15%	14%	18%	14%	11%	18%	14%	14%	12%	15%	18%	7%	41%	46%	16%	13%	16%	-	
0-25%	36%	32%	36%	35%	39%	35%	34%	38%	34%	33%	34%	38%	37%	36%	36%	38%	39%	38%	33%	37%	34%	28%	36%	37%	36%	-	
26-50%	34%	25%	35%	32%	34%	36%	32%	35%	33%	35%	31%	33%	37%	34%	34%	37%	36%	34%	32%	40%	19%	15%	34%	36%	34%	-	
51-75%	13%	20%	12%	12%	10%	14%	21%	10%	16%	17%	16%	14%	14%	11%	15%	10%	12%	12%	16%	15%	4%	8%	13%	13%	12%	-	
76-100%	1%	5%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	
Prefer not to answer																											
Unweighted Base	1310	92	1218	363	427	437	83	949	325	166	57	80	32	531	779	452	120	517	219	-	-	-	-	-	-	-	1310
Base: Currently Not Employed	614	52	562	178	196	202	38	303	298	172	73	49	21	250	364	212	58	235	109	-	-	-	-	-	-	-	614
0-25%	80%	72%	81%	79%	81%	81%	78%	87%	75%	75%	64%	84%	81%	76%	84%	75%	84%	83%	83%	-	-	-	-	-	-	-	80%
26-50%	7%	5%	7%	7%	8%	7%	1%	5%	9%	8%	16%	4%	6%	8%	6%	7%	9%	5%	9%	-	-	-	-	-	-	-	7%
51-75%	3%	3%	3%	2%	3%	5%	5%	2%	4%	5%	6%	4%	2%	5%	3%	5%	2%	3%	2%	-	-	-	-	-	-	-	3%
76-100%	3%	8%	2%	5%	2%	1%	8%	2%	4%	4%	6%	1%	3%	2%	3%	3%	2%	4%	1%	-	-	-	-	-	-	-	3%
Prefer not to answer	6%	12%	6%	7%	6%	6%	8%	4%	8%	8%	7%	7%	8%	9%	5%	10%	2%	5%	4%	-	-	-	-	-	-	-	6%

		Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
			Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home
Q25: Has the stress or financial cost of childcare ever made you consider leaving the workforce?	Unweighted Base	6621	113	6508	1472	2191	2427	531	5216	1338	505	375	393	113	3504	3117	2086	443	1790	2292	5036	1371	214	6621	3256	3151	-
	Base: Currently Employed	2950	65	2885	705	958	1057	229	1668	1260	522	487	241	80	1567	1383	905	192	779	1068	2243	608	99	2950	1483	1368	-
	Yes	58%	67%	58%	64%	60%	55%	49%	57%	59%	63%	61%	52%	65%	55%	62%	56%	61%	62%	56%	55%	68%	76%	58%	56%	60%	-
	No	42%	33%	42%	36%	40%	45%	51%	43%	41%	37%	39%	48%	35%	45%	38%	44%	39%	38%	44%	45%	32%	24%	42%	44%	40%	-
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total	Ethnicity					Number of Children		Ages of Children			Employment														
		Gen X +	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed						
		825	545	259	64	120	142	19	232	593	63	10	123	628	628	154	43	825	417	365	-						
		Unweighted Base	825	545	259	64	120	142	19	232	593	63	10	123	628	628	154	43	825	417	365	-					
		Yes	53%	51%	54%	63%	53%	55%	63%	41%	58%	37%	20%	59%	54%	49%	69%	51%	53%	53%	53%						
		No	47%	49%	46%	38%	48%	45%	37%	59%	42%	63%	80%	41%	46%	51%	31%	49%	47%	47%	-						
		Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-						

		Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
			Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home
Q26: How often does an unpaid caregiver like family, a neighbor, a close friend, a grandparent, etc. look after your child/children?	Unweighted Base	8577	234	8343	2004	2814	3085	674	6629	1830	761	465	519	148	4374	4203	2811	617	2483	2654	5473	1595	289	7357	3617	3451	1220
	Base: Total Respondents	3876	133	3743	968	1246	1363	299	2119	1718	787	602	319	104	1978	1899	1244	274	1102	1249	2466	708	135	3308	1667	1507	568
	A couple of times per year	14%	12%	15%	12%	14%	16%	17%	15%	14%	14%	15%	14%	7%	13%	16%	12%	14%	16%	16%	13%	14%	18%	14%	15%	12%	19%
	About once a quarter or at holidays	13%	7%	13%	12%	14%	12%	12%	14%	11%	9%	12%	11%	11%	14%	11%	12%	11%	11%	15%	13%	15%	10%	13%	15%	12%	9%
	Once per month	13%	10%	13%	13%	14%	12%	13%	14%	11%	10%	13%	9%	13%	14%	12%	13%	13%	12%	14%	12%	15%	14%	13%	13%	12%	14%
A few times per month	21%	29%	20%	23%	20%	20%	17%	21%	20%	21%	21%	17%	23%	21%	21%	20%	21%	20%	22%	20%	22%	26%	20%	20%	20%	23%	
A few times per week	17%	13%	17%	19%	16%	16%	13%	16%	17%	17%	16%	19%	18%	18%	15%	18%	19%	15%	16%	17%	21%	16%	18%	16%	20%	9%	
Daily	7%	10%	7%	7%	7%	7%	7%	6%	8%	9%	7%	9%	9%	7%	8%	9%	7%	8%	5%	10%	3%	1%	8%	7%	10%	2%	
I don't have this kind of support	16%	18%	16%	13%	14%	18%	22%	13%	19%	20%	17%	21%	20%	13%	18%	16%	16%	18%	13%	15%	10%	16%	14%	15%	13%	23%	
Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
			Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home
Q27: Who in your household handles household chores/responsibilities most of the time?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Mostly myself	56%	72%	55%	59%	54%	55%	56%	56%	56%	60%	53%	50%	44%	51%	61%	55%	58%	63%	50%	51%	54%	66%	52%	53%	50%	75%
	Mostly my partner	7%	3%	7%	9%	8%	5%	5%	7%	7%	4%	11%	9%	9%	11%	4%	7%	4%	3%	13%	8%	12%	2%	8%	8%	9%	1%
	Share equally	34%	21%	34%	29%	35%	36%	35%	35%	32%	33%	29%	38%	38%	35%	33%	36%	37%	32%	32%	38%	31%	29%	36%	36%	37%	22%
Not applicable, single parent	3%	2%	3%	3%	2%	3%	4%	2%	4%	2%	6%	2%	8%	3%	3%	2%	1%	1%	5%	3%	2%	3%	3%	2%	4%	1%	
Not applicable, mostly outsource	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
chore/responsibilities to non-parent/partner	0%	2%	0%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%

		Total		Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed	
Q28: Which of the following household chores or responsibilities are your primary responsibility? Select all that apply.	Unweighted Base	8591	238	8353	2012	2839	3072	668	6634	1835	783	449	518	142	4386	4205	2872	622	2497	2587	5423	1583	293	7299	3613	3393	1292	
	Base: Mostly myself/mostly my partner/share equally	3881	138	3743	971	1258	1355	297	2121	1719	809	581	319	99	1982	1898	1277	276	1112	1208	2437	700	139	3276	1664	1473	605	
	Laundry	57%	61%	57%	48%	57%	62%	62%	58%	56%	62%	46%	59%	51%	51%	63%	63%	69%	64%	41%	56%	45%	66%	54%	53%	55%	72%	
	Meal planning and preparation	55%	56%	55%	46%	55%	60%	60%	54%	56%	58%	51%	57%	50%	49%	62%	58%	67%	63%	42%	55%	43%	63%	53%	52%	52%	69%	
	Grocery shopping	53%	60%	53%	48%	52%	57%	56%	53%	53%	56%	50%	51%	49%	47%	59%	55%	61%	59%	44%	53%	43%	65%	51%	49%	52%	63%	
	Maintain social calendar / plan date nights	53%	38%	54%	39%	53%	62%	60%	57%	49%	55%	39%	52%	48%	45%	61%	54%	63%	61%	43%	55%	41%	62%	53%	52%	52%	56%	
	Scheduling medical appointments for the family	70%	69%	70%	57%	70%	77%	76%	70%	68%	75%	58%	71%	66%	62%	78%	75%	85%	79%	52%	72%	53%	79%	68%	67%	69%	76%	
	Household errands	53%	59%	53%	46%	52%	58%	58%	54%	52%	55%	47%	51%	55%	47%	59%	56%	61%	60%	42%	53%	43%	60%	51%	50%	52%	63%	
	Restocking items for the household	58%	58%	58%	48%	56%	64%	62%	59%	56%	60%	49%	59%	52%	51%	64%	62%	67%	65%	45%	58%	46%	69%	56%	55%	56%	67%	
	Household cleaning	52%	61%	51%	48%	51%	54%	54%	51%	53%	57%	47%	51%	50%	46%	57%	55%	63%	58%	39%	50%	42%	59%	49%	47%	49%	68%	
Planning children's activities	61%	54%	62%	47%	60%	70%	73%	63%	59%	63%	51%	62%	58%	52%	71%	60%	73%	73%	50%	62%	48%	74%	59%	58%	59%	73%		
Coordinating childcare	52%	41%	53%	39%	52%	60%	60%	56%	48%	51%	44%	48%	50%	45%	60%	62%	66%	62%	40%	57%	41%	61%	54%	51%	55%	45%		
Bedtime routines	46%	56%	46%	42%	45%	50%	52%	44%	50%	53%	44%	50%	43%	45%	48%	55%	51%	47%	35%	48%	32%	53%	45%	44%	45%	54%		
Supporting children's schoolwork	29%	18%	29%	19%	24%	36%	48%	27%	31%	30%	31%	34%	33%	14%	44%	10%	17%	45%	37%	28%	24%	43%	27%	26%	28%	36%		
Paying bills and financial planning	35%	34%	35%	31%	33%	38%	40%	33%	38%	44%	33%	33%	35%	32%	38%	38%	40%	37%	29%	41%	22%	39%	37%	37%	36%	26%		
Pet care	24%	26%	24%	22%	25%	24%	25%	28%	19%	24%	12%	15%	22%	25%	23%	30%	26%	21%	20%	24%	20%	34%	23%	23%	22%	28%		
All of the above	11%	22%	11%	13%	10%	10%	12%	11%	12%	16%	9%	7%	16%	7%	15%	8%	10%	16%	11%	11%	8%	13%	10%	11%	9%	17%		
None of the above	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	-	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
Unweighted Base	180	6	174	40	41	73	26	115	64	19	27	12	13	92	88	38	4	27	111	130	27	7	164	59	98	16		
Base: NA single parent	101	3	98	26	23	42	11	37	64	20	35	7	9	52	49	20	2	15	64	74	16	4	94	36	54	7		
Laundry	32%	89%	31%	45%	24%	28%	38%	30%	33%	42%	30%	30%	14%	37%	27%	37%	72%	30%	30%	33%	15%	39%	30%	14%	40%	58%		
Meal planning and preparation	29%	54%	29%	41%	20%	24%	41%	30%	28%	26%	30%	30%	14%	34%	25%	30%	72%	28%	28%	30%	8%	46%	27%	14%	34%	58%		
Grocery shopping	32%	89%	30%	43%	22%	28%	38%	30%	32%	32%	34%	35%	19%	35%	28%	37%	72%	28%	29%	30%	24%	39%	30%	19%	36%	58%		
Maintain social calendar / plan date nights	20%	67%	19%	36%	11%	13%	29%	19%	20%	26%	15%	16%	14%	26%	13%	24%	58%	11%	20%	19%	17%	31%	19%	10%	25%	27%		
Scheduling medical appointments for the family	32%	89%	30%	47%	22%	26%	38%	33%	31%	32%	30%	38%	21%	37%	26%	35%	86%	30%	29%	32%	17%	46%	30%	16%	37%	58%		
Household errands	35%	89%	34%	45%	34%	27%	44%	34%	36%	42%	30%	44%	32%	40%	30%	39%	72%	30%	34%	33%	32%	46%	33%	19%	42%	58%		
Restocking items for the household	35%	89%	34%	45%	34%	27%	44%	34%	36%	42%	30%	44%	32%	40%	30%	39%	72%	30%	34%	33%	32%	46%	33%	19%	42%	58%		

		Total		Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed	
Q29: How many meals do you cook/prepare for your family each week?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310	
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614	
	0-4	32%	36%	32%	34%	32%	32%	27%	30%	35%	34%	38%	35%	23%	36%	28%	39%	29%	28%	30%	37%	27%	27%	34%	33%	36%	20%	
	5-10	36%	38%	36%	38%	37%	35%	40%	37%	36%	37%	33%	34%	37%	38%	35%	38%	34%	34%	37%	39%	35%	32%	38%	36%	40%	31%	
	11-16	20%	13%	20%	20%	20%	20%	19%	20%	19%	18%	21%	19%	30%	19%	21%	15%	21%	21%	24%	17%	27%	20%	19%	21%	18%	23%	
17-21	11%	12%	11%	8%	11%	13%	14%	13%	10%	11%	8%	12%	10%	7%	16%	8%	16%	17%	9%	8%	11%	20%	9%	10%	7%	26%		

		Total		Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed	
Q30: How many nights per week does your family eat out or get takeout?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310	
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614	
	0	16%	13%	16%	18%	17%	13%	16%	18%	13%	12%	15%	14%	16%	16%	15%	14%	14%	15%	19%	13%	20%	17%	15%	14%	15%	21%	
	1-2	65%	67%	65%	60%	64%	70%	69%	67%	64%	67%	60%	65%	59%	61%	70%	67%	69%	71%	58%	67%	59%	64%	65%	64%	65%	68%	
	3-4	17%	18%	17%	21%	18%	15%	13%	15%	21%	19%	23%	19%	21%	21%	14%	18%	15%	12%	22%	18%	20%	18%	19%	20%	18%	10%	
5-7	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	3%	4%	1%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	1%		

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q31: How much do you spend each week on groceries?	Unweighted Base Base: Total Respondents	8804 4000	246 143	8558 3857	2059 1001	2887 1284	3160 1404	698 310	6770 2164	1911 1795	805 832	480 621	534 328	156 109	4498 2047	4306 1953	2924 1306	627 278	2532 1131	2708 1277	5581 2526	1612 717	301 143	7494 3386	3690 1709	3503 1534	1310 614
	\$50-\$100	12%	22%	11%	17%	12%	8%	7%	10%	13%	12%	16%	12%	11%	16%	7%	15%	9%	7%	13%	10%	15%	14%	11%	10%	12%	14%
	\$101-\$200	49%	51%	48%	48%	51%	48%	44%	49%	49%	49%	48%	48%	39%	50%	47%	56%	53%	49%	40%	50%	43%	40%	48%	47%	50%	50%
	\$201-\$300	29%	18%	29%	24%	27%	33%	32%	29%	28%	31%	24%	28%	34%	24%	34%	23%	31%	33%	31%	29%	27%	33%	29%	30%	27%	27%
	\$301-\$400	9%	6%	9%	10%	7%	9%	12%	10%	8%	5%	10%	10%	12%	9%	8%	5%	5%	8%	14%	8%	14%	9%	9%	9%	9%	7%
	\$400 or more	3%	3%	2%	2%	2%	3%	5%	2%	3%	3%	2%	3%	4%	1%	4%	1%	3%	4%	3%	3%	2%	5%	2%	3%	1%	3%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q32: How many family or personal trips do you plan to take this year?	Unweighted Base Base: Total Respondents	8804 4000	246 143	8558 3857	2059 1001	2887 1284	3160 1404	698 310	6770 2164	1911 1795	805 832	480 621	534 328	156 109	4498 2047	4306 1953	2924 1306	627 278	2532 1131	2708 1277	5581 2526	1612 717	301 143	7494 3386	3690 1709	3503 1534	1310 614
	None	23%	31%	23%	32%	23%	18%	18%	21%	26%	25%	29%	21%	26%	26%	20%	21%	22%	20%	28%	21%	28%	20%	23%	21%	24%	26%
	1-2 trips	62%	59%	62%	59%	62%	64%	57%	62%	61%	61%	60%	63%	53%	60%	63%	63%	64%	66%	56%	63%	59%	56%	62%	61%	63%	61%
	3-5 trips	14%	9%	14%	9%	14%	16%	24%	16%	12%	12%	10%	15%	21%	13%	15%	14%	13%	13%	15%	15%	12%	21%	14%	17%	11%	12%
	6 or more trips	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	0%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q33: How confident do you feel about your future financial situation?	Unweighted Base Base: Total Respondents	8804 4000	246 143	8558 3857	2059 1001	2887 1284	3160 1404	698 310	6770 2164	1911 1795	805 832	480 621	534 328	156 109	4498 2047	4306 1953	2924 1306	627 278	2532 1131	2708 1277	5581 2526	1612 717	301 143	7494 3386	3690 1709	3503 1534	1310 614
	Very confident	21%	15%	21%	20%	22%	21%	18%	23%	18%	16%	19%	20%	19%	23%	18%	22%	21%	17%	22%	20%	22%	24%	21%	22%	19%	20%
	Somewhat confident	54%	46%	54%	47%	54%	58%	56%	55%	53%	53%	54%	53%	51%	52%	56%	56%	55%	58%	48%	57%	49%	53%	55%	56%	54%	49%
	Not too confident	21%	27%	20%	27%	19%	17%	21%	19%	23%	23%	24%	23%	24%	22%	20%	18%	20%	19%	25%	19%	25%	17%	20%	20%	22%	22%
	Not at all confident	5%	11%	5%	6%	5%	4%	4%	4%	6%	8%	3%	4%	6%	4%	6%	4%	5%	6%	5%	4%	4%	6%	4%	3%	5%	8%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q34: Which of the following best describes your overall financial situation? Select one	Unweighted Base Base: Total Respondents	8804 4000	246 143	8558 3857	2059 1001	2887 1284	3160 1404	698 310	6770 2164	1911 1795	805 832	480 621	534 328	156 109	4498 2047	4306 1953	2924 1306	627 278	2532 1131	2708 1277	5581 2526	1612 717	301 143	7494 3386	3690 1709	3503 1534	1310 614
	On track – living below my means and will be prepared for the future	19%	6%	20%	15%	20%	21%	17%	23%	15%	14%	13%	21%	10%	20%	18%	22%	21%	17%	18%	19%	20%	17%	19%	21%	17%	19%
	Almost on track – living below my means and saving a bit but need to save more	39%	30%	39%	31%	40%	43%	39%	40%	38%	37%	36%	42%	39%	39%	39%	42%	40%	39%	35%	41%	35%	31%	39%	40%	39%	37%
	At my means – living paycheck to paycheck, spending almost everything I make every month, but I'm not going any deeper into debt	31%	49%	30%	37%	29%	28%	34%	28%	34%	38%	35%	26%	38%	27%	34%	26%	31%	35%	32%	31%	29%	37%	31%	29%	32%	30%
	Beyond my means – spending more than I make every month and going deeper into debt	10%	10%	10%	15%	10%	7%	6%	8%	11%	9%	15%	9%	11%	12%	7%	9%	6%	7%	13%	8%	15%	11%	10%	8%	11%	10%
	Not sure	1%	3%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%	0%	3%	0%	0%	0%	4%
	Other (please specify)	1%	2%	0%	0%	0%	0%	2%	1%	0%	0%	1%	0%	0%	1%	1%	1%	0%	0%	1%	1%	0%	1%	0%	1%	0%	1%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q35: How much sleep did you get last night?	Unweighted Base Base: Total Respondents	8804 4000	246 143	8558 3857	2059 1001	2887 1284	3160 1404	698 310	6770 2164	1911 1795	805 832	480 621	534 328	156 109	4498 2047	4306 1953	2924 1306	627 278	2532 1131	2708 1277	5581 2526	1612 717	301 143	7494 3386	3690 1709	3503 1534	1310 614
	Less than 4 hours	6%	18%	6%	6%	6%	4%	4%	5%	8%	9%	5%	9%	12%	5%	8%	6%	12%	9%	3%	8%	5%	9%	6%	5%	6%	10%
	4-5 hours	34%	37%	34%	39%	34%	31%	29%	29%	39%	36%	45%	39%	43%	33%	34%	31%	35%	36%	35%	33%	38%	31%	34%	33%	35%	34%
	6-7 hours	52%	37%	52%	47%	51%	58%	58%	56%	47%	48%	46%	45%	37%	54%	49%	53%	46%	48%	55%	53%	51%	47%	53%	53%	52%	47%
	8 or more hours	8%	9%	8%	7%	8%	8%	9%	9%	6%	7%	4%	6%	9%	8%	8%	10%	7%	7%	7%	8%	6%	12%	8%	8%	7%	8%

		Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
			Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home
Q36: In the last month, how many times did you go out with/connect virtually with friends?	Unweighted Base Base: Total Respondents	8804 4000	246 143	8558 3857	2059 1001	2887 1284	3160 1404	698 310	6770 2164	1911 1795	805 832	480 621	534 328	156 109	4498 2047	4306 1953	2924 1306	627 278	2532 1131	2708 1277	5581 2526	1612 717	301 143	7494 3386	3690 1709	3503 1534	1310 614
	0	38%	52%	37%	41%	36%	37%	39%	34%	42%	48%	38%	37%	34%	33%	43%	32%	46%	44%	37%	38%	35%	33%	37%	35%	39%	44%
	1-3	53%	44%	54%	48%	55%	56%	54%	56%	50%	47%	51%	55%	59%	55%	52%	58%	50%	52%	50%	55%	49%	61%	54%	55%	52%	51%
	4+	9%	4%	9%	12%	9%	7%	7%	9%	8%	5%	11%	9%	7%	13%	5%	9%	4%	4%	13%	8%	16%	7%	9%	10%	9%	6%

		Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
			Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home
Q37: In the last month, how many times did you go on a date with or make time for just you and your partner?	Unweighted Base Base: Total Respondents	8665 3921	243 141	8422 3780	2026 978	2852 1266	3110 1375	677 301	6682 2136	1861 1744	787 813	461 596	525 323	148 102	4415 1999	4250 1922	2882 1284	623 276	2511 1119	2637 1236	5482 2469	1594 707	295 139	7371 3315	3638 1677	3438 1499	1294 606
	0	50%	57%	49%	47%	48%	52%	50%	47%	52%	57%	47%	51%	43%	46%	53%	51%	51%	56%	42%	50%	43%	54%	48%	48%	48%	56%
	1-3	44%	41%	44%	42%	45%	43%	47%	46%	41%	39%	44%	44%	48%	44%	44%	44%	47%	42%	44%	45%	42%	44%	44%	44%	45%	41%
	4+	7%	1%	7%	10%	6%	5%	3%	7%	6%	3%	9%	6%	9%	10%	3%	5%	1%	2%	14%	5%	15%	3%	7%	8%	7%	2%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
			Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home
Q38: Yesterday, how much time did you get to yourself without work or family obligations?	Unweighted Base Base: Total Respondents	8804 4000	246 143	8558 3857	2059 1001	2887 1284	3160 1404	698 310	6770 2164	1911 1795	805 832	480 621	534 328	156 109	4498 2047	4306 1953	2924 1306	627 278	2532 1131	2708 1277	5581 2526	1612 717	301 143	7494 3386	3690 1709	3503 1534	1310 614
	Less than 1 hour	67%	78%	67%	63%	67%	70%	70%	68%	66%	75%	59%	61%	59%	60%	75%	68%	77%	78%	55%	70%	54%	74%	67%	66%	67%	69%
	1-2 hours	26%	17%	26%	27%	26%	26%	24%	25%	27%	23%	30%	32%	37%	30%	22%	27%	20%	19%	32%	25%	31%	25%	26%	27%	25%	26%
	3 or more hours	7%	5%	7%	10%	7%	5%	5%	7%	6%	3%	11%	7%	3%	10%	3%	5%	2%	2%	13%	5%	15%	1%	7%	7%	8%	4%

		Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
			Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home
Q39: If you had an hour uninterrupted each day, how would you/do you spend it? Select all that apply.	Unweighted Base Base: Total Respondents	8804 4000	246 143	8558 3857	2059 1001	2887 1284	3160 1404	698 310	6770 2164	1911 1795	805 832	480 621	534 328	156 109	4498 2047	4306 1953	2924 1306	627 278	2532 1131	2708 1277	5581 2526	1612 717	301 143	7494 3386	3690 1709	3503 1534	1310 614
	Exercise	52%	44%	52%	38%	53%	59%	57%	53%	49%	56%	38%	55%	52%	47%	57%	55%	60%	58%	41%	54%	39%	57%	51%	52%	49%	55%
	Connecting with friends and family	28%	27%	28%	23%	28%	31%	33%	28%	28%	29%	23%	32%	29%	25%	31%	28%	35%	31%	24%	29%	25%	29%	28%	29%	27%	28%
	Spending time outside	39%	35%	39%	31%	39%	43%	41%	41%	35%	38%	29%	38%	46%	36%	42%	42%	45%	42%	32%	40%	33%	43%	38%	40%	36%	40%
	Mindfulness, meditation or prayer	25%	27%	25%	24%	25%	25%	30%	21%	29%	27%	33%	27%	39%	22%	28%	22%	23%	29%	25%	23%	25%	35%	24%	24%	23%	30%
	Reading	38%	24%	39%	29%	39%	42%	45%	41%	35%	38%	32%	37%	47%	34%	42%	38%	38%	43%	35%	37%	35%	47%	37%	36%	37%	44%
	Streaming video/ entertainment	36%	36%	36%	32%	37%	38%	37%	35%	37%	40%	34%	37%	38%	34%	38%	38%	42%	37%	32%	38%	29%	27%	36%	37%	36%	37%
	Scrolling social media	34%	38%	34%	31%	35%	35%	35%	35%	32%	36%	25%	35%	41%	32%	36%	37%	40%	35%	29%	35%	28%	29%	33%	32%	35%	37%
	Cooking/ baking/ eating	24%	30%	23%	23%	25%	23%	21%	24%	23%	23%	18%	32%	29%	23%	24%	28%	33%	24%	17%	23%	19%	23%	22%	22%	23%	30%
	Stress about how to spend that hour	29%	37%	29%	32%	30%	28%	24%	32%	26%	29%	24%	23%	29%	27%	31%	32%	34%	32%	23%	30%	25%	30%	29%	29%	29%	33%
	Other (please specify)	12%	13%	12%	11%	12%	13%	14%	11%	14%	13%	13%	17%	13%	11%	13%	14%	15%	14%	8%	12%	8%	16%	12%	12%	11%	15%

		Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
			Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home
Q40: How has your alcohol consumption changed in the last year?	Unweighted Base Base: Total Respondents	8804 4000	246 143	8558 3857	2059 1001	2887 1284	3160 1404	698 310	6770 2164	1911 1795	805 832	480 621	534 328	156 109	4498 2047	4306 1953	2924 1306	627 278	2532 1131	2708 1277	5581 2526	1612 717	301 143	7494 3386	3690 1709	3503 1534	1310 614
	Began use	4%	5%	4%	6%	5%	2%	1%	4%	4%	2%	6%	5%	1%	6%	2%	3%	3%	2%	7%	3%	7%	1%	4%	4%	4%	2%
	Increased use	15%	12%	15%	14%	14%	16%	18%	14%	16%	16%	18%	13%	14%	15%	16%	12%	13%	15%	19%	16%	16%	14%	16%	16%	16%	9%
	Decreased use	23%	15%	23%	23%	22%	23%	22%	23%	22%	23%	23%	19%	21%	26%	20%	29%	22%	18%	21%	24%	22%	20%	23%	25%	23%	18%
	About the same	29%	19%	29%	23%	29%	32%	31%	33%	23%	24%	22%	23%	20%	25%	33%	25%	32%	34%	27%	30%	26%	29%	29%	28%	30%	27%
	Quit drinking	8%	14%	8%	12%	9%	5%	3%	7%	9%	7%	11%	9%	9%	11%	5%	10%	7%	4%	10%	7%	12%	7%	8%	8%	8%	8%
	Not applicable, don't consume alcohol	22%	37%	21%	23%	21%	22%	25%	18%	26%	28%	20%	30%	35%	18%	26%	21%	24%	28%	17%	20%	16%	29%	19%	19%	18%	36%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q41: How has your marijuana consumption changed in the last year?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Began use	4%	5%	4%	6%	4%	2%	2%	4%	4%	2%	7%	4%	7%	6%	2%	3%	1%	2%	7%	3%	7%	5%	4%	4%	5%	2%
	Increased use	7%	6%	7%	10%	6%	6%	8%	7%	8%	6%	11%	5%	4%	9%	5%	2%	4%	13%	7%	7%	11%	5%	8%	9%	7%	4%
	Decreased use	6%	4%	6%	9%	6%	4%	3%	5%	6%	4%	9%	6%	7%	8%	3%	5%	4%	2%	9%	5%	11%	6%	6%	6%	6%	3%
	About the same	7%	6%	7%	10%	7%	6%	6%	7%	7%	6%	9%	6%	16%	9%	6%	6%	3%	4%	12%	7%	11%	10%	6%	7%	8%	5%
	Quit using	5%	11%	5%	8%	5%	3%	2%	5%	6%	4%	9%	6%	4%	8%	2%	7%	2%	2%	7%	4%	10%	3%	5%	6%	5%	4%
	Not applicable, don't use marijuana	71%	67%	71%	56%	72%	79%	79%	72%	69%	78%	55%	75%	62%	60%	83%	74%	87%	86%	52%	74%	51%	71%	69%	68%	70%	82%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q42: How many hours a day do you spend on social media?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	0 hours	3%	1%	3%	1%	3%	3%	4%	3%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%	3%	3%	2%	1%	2%	2%	2%	3%
	1 hour	33%	27%	33%	28%	31%	37%	39%	35%	30%	30%	28%	31%	37%	30%	36%	30%	32%	37%	32%	35%	30%	31%	34%	34%	34%	26%
	2 hours	36%	28%	36%	32%	37%	38%	37%	36%	36%	38%	35%	36%	38%	35%	37%	37%	41%	36%	34%	36%	33%	38%	36%	35%	37%	37%
	3 hours	14%	19%	14%	19%	14%	11%	8%	14%	15%	13%	16%	15%	15%	16%	12%	13%	11%	12%	17%	13%	17%	14%	14%	14%	15%	
	More than 3 hours	14%	24%	14%	20%	15%	11%	12%	12%	17%	17%	19%	16%	7%	16%	12%	16%	15%	12%	15%	13%	18%	17%	14%	14%	13%	18%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q43: Which social media platform do you use most frequently?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Facebook	34%	45%	34%	35%	28%	35%	48%	36%	31%	31%	32%	27%	40%	28%	40%	26%	30%	40%	37%	35%	30%	40%	34%	31%	37%	33%
	TikTok	9%	19%	8%	14%	9%	6%	4%	8%	10%	10%	11%	7%	14%	10%	7%	8%	4%	6%	12%	8%	13%	4%	9%	9%	7%	
	Instagram	46%	22%	47%	33%	52%	51%	40%	46%	46%	51%	38%	52%	32%	47%	45%	50%	57%	48%	32%	47%	39%	49%	46%	49%	42%	48%
	YouTube	5%	7%	5%	8%	5%	3%	4%	4%	6%	3%	9%	7%	8%	7%	3%	4%	5%	2%	8%	4%	9%	3%	5%	5%	6%	
	Pinterest	4%	3%	4%	7%	4%	2%	1%	4%	4%	2%	6%	4%	3%	6%	2%	2%	1%	2%	8%	3%	8%	1%	4%	4%	5%	2%
	Other (Please Specify)	3%	4%	3%	2%	2%	3%	3%	2%	3%	3%	4%	3%	3%	2%	3%	3%	3%	2%	2%	3%	1%	3%	2%	3%	2%	3%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed
Q44: Which issue is causing you the most stress / keeping you up at night right now?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Finances/Money	23%	41%	22%	26%	21%	21%	23%	20%	26%	29%	25%	20%	23%	21%	25%	22%	25%	25%	20%	22%	19%	33%	22%	20%	24%	25%
	Childcare	7%	5%	7%	6%	7%	7%	6%	7%	6%	5%	6%	9%	8%	7%	6%	7%	7%	7%	5%	7%	8%	6%	7%	8%	7%	2%
	Mental health	18%	26%	18%	19%	19%	16%	15%	18%	18%	20%	14%	18%	15%	17%	19%	18%	17%	19%	16%	18%	15%	14%	17%	17%	17%	21%
	Physical health	6%	5%	7%	7%	7%	6%	7%	7%	6%	5%	7%	7%	9%	8%	5%	7%	5%	4%	9%	6%	8%	4%	7%	7%	6%	6%
	Education of children	4%	1%	4%	5%	3%	4%	4%	4%	4%	1%	7%	5%	6%	4%	4%	2%	2%	3%	7%	4%	6%	2%	4%	4%	4%	3%
	Work stability	6%	3%	6%	7%	6%	6%	7%	6%	6%	7%	6%	6%	6%	8%	7%	5%	6%	6%	7%	7%	8%	6%	7%	7%	6%	3%
	Children's health	6%	4%	6%	7%	6%	6%	4%	6%	6%	5%	4%	6%	6%	6%	6%	6%	6%	6%	5%	6%	8%	5%	6%	6%	6%	5%
	Marriage / Relationship	10%	7%	10%	8%	10%	10%	11%	10%	10%	10%	10%	7%	9%	10%	9%	10%	7%	9%	10%	10%	9%	7%	10%	10%	10%	9%
	Access to food and groceries	2%	1%	2%	3%	2%	0%	1%	2%	2%	0%	3%	2%	-	3%	0%	1%	0%	0%	4%	1%	4%	-	2%	2%	2%	0%
	COVID pandemic	6%	0%	6%	4%	6%	7%	7%	7%	7%	4%	6%	6%	5%	7%	5%	6%	7%	5%	7%	6%	7%	4%	6%	7%	5%	6%
	Other (please specify)	9%	4%	9%	6%	9%	11%	11%	10%	8%	8%	6%	8%	7%	8%	11%	9%	10%	11%	7%	9%	6%	12%	9%	9%	8%	12%
	Not applicable	4%	4%	4%	3%	5%	5%	6%	4%	4%	5%	3%	5%	4%	4%	5%	5%	5%	3%	3%	3%	3%	7%	4%	3%	3%	8%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-timer outside home	Not Employed
Q45: What are you most looking forward this year?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Spending time with family/friends	35%	36%	35%	32%	36%	36%	32%	40%	29%	33%	21%	33%	28%	33%	36%	39%	46%	36%	26%	37%	29%	28%	35%	33%	37%	35%
	Being in an office/work environment	4%	9%	3%	7%	3%	2%	1%	3%	4%	2%	7%	5%	6%	5%	2%	4%	2%	2%	6%	3%	7%	1%	4%	4%	4%	3%
	Time away from parenting	10%	7%	10%	11%	9%	10%	11%	10%	10%	9%	13%	9%	10%	9%	11%	7%	7%	11%	13%	9%	13%	11%	10%	10%	9%	11%
	Structure for children	9%	6%	9%	10%	9%	8%	8%	8%	10%	8%	14%	8%	11%	9%	8%	6%	9%	8%	13%	8%	11%	12%	9%	8%	9%	9%
	More stable economy	8%	14%	8%	13%	7%	6%	7%	6%	11%	12%	11%	6%	16%	9%	7%	5%	7%	11%	7%	10%	10%	8%	8%	8%	9%	9%
	Going out places (restaurants, malls, etc)	12%	8%	12%	12%	14%	12%	10%	13%	12%	12%	12%	11%	8%	14%	10%	15%	15%	11%	10%	12%	14%	8%	12%	13%	12%	13%
	Travel	17%	15%	17%	12%	16%	21%	24%	16%	18%	17%	17%	23%	13%	15%	20%	18%	13%	20%	15%	19%	13%	22%	18%	18%	17%	14%
	Other (please specify)	5%	5%	5%	4%	6%	5%	7%	5%	6%	6%	6%	4%	9%	5%	6%	5%	4%	6%	6%	5%	4%	8%	5%	5%	5%	6%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-timer outside home	Not Employed
Q46: Which of these attributes describe you? Select all that apply.	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Hopeful	53%	69%	53%	50%	52%	55%	61%	51%	56%	63%	48%	56%	57%	47%	59%	55%	61%	61%	42%	53%	42%	65%	51%	50%	51%	65%
	Optimistic	43%	43%	43%	37%	42%	46%	48%	40%	45%	51%	41%	42%	41%	37%	48%	43%	46%	49%	35%	44%	34%	55%	42%	40%	46%	46%
	Politically engaged	18%	12%	18%	21%	17%	21%	26%	20%	16%	16%	17%	13%	21%	17%	19%	17%	17%	20%	18%	19%	15%	24%	18%	20%	16%	17%
	Individualistic	22%	32%	21%	22%	21%	23%	24%	21%	22%	23%	22%	22%	27%	22%	21%	24%	21%	21%	21%	22%	18%	34%	21%	21%	20%	24%
	Tech-Savvy	22%	22%	22%	21%	22%	24%	25%	20%	25%	26%	23%	29%	29%	23%	22%	24%	21%	22%	22%	25%	16%	29%	23%	27%	18%	19%
	Family-centric	70%	61%	70%	58%	70%	76%	77%	71%	68%	78%	54%	69%	67%	59%	80%	71%	83%	83%	53%	71%	53%	79%	67%	68%	66%	82%
	Collaborative	31%	24%	32%	23%	32%	40%	40%	31%	32%	35%	26%	38%	34%	29%	34%	33%	36%	33%	27%	35%	21%	40%	32%	34%	29%	27%
	Independent	51%	64%	51%	47%	50%	56%	54%	51%	52%	60%	45%	48%	51%	49%	54%	57%	54%	54%	43%	55%	35%	64%	51%	52%	50%	52%
	Skeptical	22%	20%	22%	20%	22%	23%	23%	23%	22%	23%	18%	21%	27%	22%	22%	25%	23%	22%	19%	22%	19%	24%	22%	22%	20%	26%
	Religious	21%	30%	21%	24%	20%	21%	20%	20%	23%	22%	26%	20%	19%	18%	25%	20%	26%	26%	18%	20%	21%	22%	20%	19%	21%	28%
	Trusting	27%	48%	27%	29%	27%	27%	28%	26%	29%	33%	24%	31%	28%	25%	30%	29%	30%	31%	22%	27%	22%	34%	26%	24%	27%	35%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-timer outside home	Not Employed
Q47: What form of birth control do you use? Select all that apply.	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Birth control pills	16%	11%	17%	17%	18%	16%	11%	17%	16%	14%	19%	15%	14%	19%	14%	19%	18%	14%	16%	18%	16%	8%	17%	17%	18%	12%
	IUD/ IUI	17%	15%	17%	16%	17%	18%	15%	18%	16%	15%	16%	14%	18%	15%	19%	13%	17%	18%	20%	19%	14%	16%	18%	17%	19%	12%
	Condoms	17%	17%	17%	18%	17%	14%	14%	17%	18%	17%	15%	22%	19%	19%	16%	19%	18%	17%	15%	16%	20%	18%	17%	18%	16%	19%
	Fertility Awareness Method / Natural family planning	12%	9%	12%	15%	12%	11%	10%	13%	12%	12%	11%	11%	17%	13%	11%	13%	13%	12%	11%	11%	15%	10%	12%	12%	11%	14%
	Vasectomy	10%	2%	10%	8%	8%	12%	18%	11%	9%	9%	9%	7%	13%	6%	15%	3%	10%	13%	15%	9%	15%	10%	10%	11%	10%	8%
	Hysterectomy or Tubal Ligation	7%	3%	7%	6%	6%	7%	13%	6%	7%	6%	10%	4%	10%	5%	9%	2%	4%	8%	12%	7%	9%	7%	7%	7%	8%	4%
	Not applicable, no birth control	27%	45%	27%	28%	26%	28%	27%	25%	30%	34%	26%	33%	28%	30%	25%	37%	30%	26%	19%	28%	18%	30%	26%	26%	26%	37%
	Other (Please specify)	3%	10%	3%	5%	3%	3%	2%	3%	4%	5%	5%	2%	5%	4%	3%	4%	3%	4%	3%	3%	2%	3%	3%	3%	3%	5%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-timer outside home	Not Employed
Q48: When was the last time you saw a primary care doctor or general practitioner?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Within the past year	58%	60%	58%	52%	57%	62%	67%	59%	57%	61%	55%	54%	55%	55%	61%	62%	60%	62%	51%	59%	49%	60%	57%	56%	58%	66%
	1-2 years ago	23%	24%	23%	25%	22%	23%	20%	20%	26%	25%	25%	25%	30%	23%	23%	22%	20%	23%	24%	22%	26%	23%	23%	24%	22%	20%
	3-4 years ago	11%	11%	11%	14%	11%	9%	8%	11%	10%	8%	12%	13%	8%	12%	9%	9%	12%	8%	11%	11%	13%	10%	11%	12%	11%	8%
	5 or more years ago	8%	5%	8%	10%	9%	6%	4%	9%	7%	5%	8%	8%	6%	10%	6%	7%	8%	7%	10%	8%	12%	7%	8%	8%	9%	6%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home
Q49: Where do you most commonly seek medical information	Unweighted Base 4000	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Social media	4%	7%	3%	6%	3%	2%	3%	4%	4%	4%	3%	2%	5%	2%	3%	2%	6%	3%	3%	5%	2%	4%	4%	3%	4%
	Friends	3%	2%	3%	4%	4%	2%	3%	3%	1%	5%	2%	2%	4%	2%	2%	2%	1%	6%	3%	5%	1%	3%	3%	3%	1%
	Family	5%	6%	5%	8%	6%	3%	5%	5%	3%	8%	5%	7%	7%	3%	4%	2%	4%	8%	4%	11%	2%	5%	5%	6%	3%
	Doctors	48%	45%	48%	37%	45%	55%	56%	48%	47%	52%	44%	45%	41%	54%	47%	54%	54%	41%	51%	34%	51%	47%	47%	47%	50%
	Pregnancy/Baby websites	6%	7%	6%	8%	6%	4%	2%	5%	7%	5%	9%	5%	8%	3%	6%	9%	3%	7%	5%	8%	2%	6%	6%	6%	5%
	General health websites	18%	17%	18%	19%	19%	15%	18%	17%	18%	19%	16%	20%	17%	18%	18%	15%	19%	17%	17%	18%	20%	17%	18%	16%	20%
	Professional / accredited medical publications or websites like CDC	16%	12%	16%	14%	15%	16%	16%	17%	14%	13%	11%	18%	16%	15%	17%	15%	14%	15%	15%	17%	16%	15%	17%	14%	
	Other (please specify)	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	1%	5%	2%	2%	2%	2%	2%	2%	2%	2%	5%	2%	2%	2%	3%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Total	Gen Z	Millennials	< 30	31-34	35-39	40-41	White	Non White	Hispanic	African American	Asian	American Indian/ Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home
Q50: Did you vaccinate yourself against COVID19 this past year?	Unweighted Base 4000	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Yes	81%	54%	82%	65%	80%	89%	91%	80%	82%	86%	73%	88%	79%	82%	83%	85%	81%	77%	85%	74%	77%	82%	83%	81%	72%
	No	19%	46%	18%	35%	20%	11%	9%	20%	18%	14%	27%	12%	21%	17%	15%	19%	23%	15%	26%	23%	18%	17%	19%	28%	

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home
Q51: Did you vaccinate or are you planning to vaccinate your children 5 and older against COVID19?	Unweighted Base 1493	26	3131	584	764	1343	466	2366	736	311	223	178	71	828	2329	-	-	1229	1918	1930	658	148	2736	1359	1229	421
	Base: Kids ages 5 and older	14	1480	292	362	629	210	756	718	321	289	112	51	396	1097	-	-	573	915	929	292	69	1290	656	564	203
	Yes	55%	22%	55%	37%	47%	63%	70%	55%	56%	54%	52%	69%	57%	54%	-	-	49%	59%	57%	54%	51%	56%	58%	54%	50%
	No	33%	48%	33%	49%	41%	26%	19%	35%	31%	30%	34%	21%	36%	32%	-	-	35%	32%	31%	36%	38%	32%	30%	34%	38%
	Unsure	11%	18%	11%	13%	11%	10%	10%	9%	13%	15%	12%	9%	6%	13%	-	-	15%	8%	12%	9%	10%	11%	11%	11%	
	Not applicable	1%	12%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home
Q52: If you have children under age 5, how likely are you to get them vaccinated with the COVID vaccine when available?	Unweighted Base 3561	243	7638	1805	2660	2874	542	6070	1700	738	395	484	140	3911	3970	2924	627	2532	1785	5027	1318	271	6616	3246	3099	1265
	Base: Kids ages 5 and under	142	3419	882	1179	1264	236	1941	1584	763	511	297	97	1768	1793	1306	278	1131	838	2260	583	129	2971	1496	1347	590
	Very likely	37%	15%	38%	20%	37%	47%	48%	40%	34%	33%	26%	48%	37%	37%	40%	41%	37%	32%	40%	32%	35%	38%	39%	36%	33%
	Somewhat likely	18%	14%	18%	19%	18%	17%	18%	18%	19%	18%	20%	19%	19%	17%	19%	17%	18%	16%	18%	20%	16%	18%	18%	19%	16%
	Somewhat unlikely	11%	10%	11%	14%	11%	10%	8%	11%	12%	11%	12%	13%	12%	11%	11%	12%	11%	13%	11%	15%	8%	11%	12%	11%	12%
	Very unlikely	28%	52%	27%	40%	28%	20%	18%	26%	29%	32%	34%	14%	24%	31%	25%	28%	32%	24%	26%	26%	36%	26%	25%	27%	34%
	Not applicable	6%	10%	6%	8%	6%	9%	6%	6%	7%	6%	5%	3%	7%	5%	5%	2%	2%	15%	6%	8%	6%	6%	6%	7%	

		Total		Generation				Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed		
Q53: If you do not plan to get your children COVID vaccinated, which best describes your reason?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310		
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614		
	Need more information/research	24%	34%	24%	28%	26%	21%	19%	24%	24%	27%	23%	21%	29%	24%	24%	27%	24%	26%	19%	25%	20%	20%	23%	23%	24%	27%		
	My children have had COVID	8%	7%	8%	11%	9%	6%	5%	8%	8%	8%	8%	6%	13%	8%	9%	6%	9%	10%	9%	7%	12%	9%	8%	7%	9%	8%		
	COVID is not a serious concern for children	6%	2%	6%	8%	7%	5%	3%	7%	6%	3%	9%	6%	7%	7%	5%	4%	5%	5%	10%	6%	10%	7%	7%	7%	6%	4%		
	Don't trust government/CDC	5%	15%	5%	11%	5%	2%	1%	5%	6%	4%	10%	3%	7%	7%	4%	5%	5%	4%	8%	4%	8%	5%	5%	5%	6%	7%		
	Don't trust pharmaceutical companies	4%	4%	3%	7%	3%	2%	3%	3%	4%	2%	6%	4%	3%	5%	2%	3%	1%	2%	6%	3%	7%	2%	4%	3%	4%	3%		
	Worried about effectiveness/breakthrough cases of COVID	6%	9%	6%	10%	6%	4%	3%	5%	7%	7%	9%	4%	4%	7%	5%	4%	5%	5%	9%	5%	9%	6%	6%	6%	6%	6%		
Other, please specify	3%	3%	3%	3%	2%	3%	4%	3%	3%	3%	2%	2%	1%	2%	3%	3%	2%	3%	2%	2%	3%	6%	3%	3%	2%	3%			
Not applicable, my children are or will be vaccinated	44%	25%	44%	22%	42%	57%	62%	46%	42%	45%	32%	54%	36%	40%	48%	48%	50%	46%	37%	48%	30%	45%	44%	45%	43%	43%			

		Total		Generation				Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed		
Q54: How, if at all, has your experience with COVID and the COVID vaccine impacted your thinking about whether to vaccinate your children with other required vaccines such as measles, mumps, diphtheria, hepatitis, meningitis, etc.?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310		
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614		
	Made me even more likely to vaccinate my children	17%	11%	17%	16%	17%	18%	15%	15%	20%	19%	19%	23%	23%	20%	15%	18%	16%	13%	20%	18%	20%	16%	18%	19%	17%	13%		
	No impact - would vaccinate anyway	60%	44%	61%	49%	61%	66%	71%	64%	56%	57%	51%	59%	48%	56%	65%	64%	66%	67%	51%	63%	51%	54%	60%	59%	61%	64%		
	Made me less likely to vaccinate my children	10%	15%	10%	15%	10%	8%	6%	9%	11%	10%	14%	7%	14%	10%	10%	8%	8%	9%	14%	9%	13%	13%	10%	11%	9%	10%		
	No impact - would not vaccinate anyway	9%	20%	9%	16%	9%	5%	6%	9%	10%	9%	13%	8%	10%	11%	7%	8%	6%	8%	13%	8%	14%	12%	9%	8%	10%	10%		
Not applicable	3%	10%	3%	4%	3%	2%	2%	2%	4%	5%	3%	3%	6%	2%	4%	3%	3%	3%	3%	3%	2%	5%	3%	3%	3%	4%			

		Total		Generation				Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed		
Q55: How, if at all, has your experience with COVID and the COVID vaccine impacted your thinking about whether to vaccinate your children with other optional vaccines such as HPV?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310		
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614		
	Made me even more likely to vaccinate my children	16%	11%	16%	15%	16%	15%	15%	14%	17%	18%	16%	20%	20%	18%	13%	16%	14%	12%	18%	16%	17%	13%	16%	17%	16%	12%		
	No impact - would vaccinate anyway	56%	44%	56%	45%	57%	61%	64%	59%	53%	56%	46%	56%	47%	53%	59%	61%	64%	61%	45%	59%	45%	48%	56%	56%	56%	57%		
	Made me less likely to vaccinate my children	9%	10%	9%	12%	9%	7%	6%	9%	8%	8%	9%	8%	11%	9%	9%	6%	7%	8%	12%	8%	12%	9%	9%	9%	9%	10%		
	No impact - would not vaccinate anyway	12%	23%	12%	17%	11%	11%	11%	11%	13%	13%	16%	10%	14%	11%	14%	10%	11%	14%	14%	11%	15%	21%	12%	11%	12%	14%		
Not applicable	7%	12%	7%	11%	7%	5%	4%	7%	8%	6%	12%	7%	8%	9%	6%	6%	5%	5%	10%	6%	11%	9%	7%	7%	8%	7%			

	Total	Generation			Age			Ethnicity					Number of Children		Ages of Children				Employment								
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q56: How do you want to determine whether you want to vaccinate your children?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Want to follow my pediatrician's guidance	67%	48%	68%	52%	68%	75%	77%	69%	65%	69%	54%	76%	61%	67%	68%	74%	76%	68%	58%	71%	56%	57%	67%	69%	67%	67%
	Want to decide for myself which vaccines to give or not	27%	44%	26%	36%	26%	22%	22%	25%	29%	29%	34%	18%	35%	24%	30%	21%	22%	30%	31%	24%	30%	40%	26%	25%	26%	30%
	Not applicable	6%	8%	6%	11%	6%	2%	2%	5%	6%	3%	12%	6%	4%	9%	2%	5%	1%	2%	11%	4%	14%	3%	6%	6%	7%	3%

	Total	Generation			Age			Ethnicity					Number of Children		Ages of Children				Employment								
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q57: In the past year, how often have you seen a mental health therapist?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	0 sessions	57%	73%	57%	55%	56%	60%	62%	57%	58%	62%	51%	62%	54%	50%	65%	56%	64%	49%	59%	59%	45%	58%	56%	54%	58%	67%
	1-5 sessions	18%	13%	18%	19%	18%	17%	17%	17%	19%	18%	22%	16%	20%	20%	15%	18%	15%	15%	21%	19%	20%	9%	19%	19%	19%	14%
	6-10 sessions	10%	5%	10%	11%	11%	9%	6%	10%	10%	7%	14%	9%	14%	12%	8%	9%	7%	7%	14%	9%	16%	12%	11%	11%	10%	6%
	11-15 sessions	6%	4%	6%	8%	7%	5%	4%	7%	5%	4%	7%	7%	3%	9%	3%	7%	3%	4%	9%	6%	11%	4%	7%	8%	6%	3%
	16 or more sessions	8%	4%	8%	6%	8%	10%	11%	9%	8%	10%	7%	5%	9%	9%	8%	11%	8%	8%	6%	8%	7%	17%	8%	8%	7%	9%

	Total	Generation			Age			Ethnicity					Number of Children		Ages of Children				Employment								
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q58: If you sought therapy in the last year, what was the primary reason?	Unweighted Base	3752	72	3680	913	1268	1299	272	2932	777	303	235	196	71	2230	1522	1279	218	865	1386	2309	875	128	3312	1689	1495	440
	Base: Have seen mental health therapist	1701	38	1662	447	567	568	119	937	749	313	305	124	50	1025	675	579	99	373	646	1045	395	60	1500	789	651	201
	Depression	15%	27%	15%	19%	14%	13%	14%	13%	17%	17%	17%	17%	18%	14%	17%	13%	15%	16%	16%	15%	12%	14%	13%	13%	16%	20%
	Anxiety	32%	21%	32%	23%	33%	36%	39%	35%	28%	33%	24%	24%	16%	29%	36%	33%	27%	38%	28%	33%	24%	32%	31%	32%	29%	40%
	Anger	4%	2%	4%	7%	3%	2%	2%	4%	3%	2%	4%	5%	8%	4%	3%	2%	1%	2%	7%	3%	7%	2%	4%	5%	4%	2%
	Postpartum issues	16%	20%	16%	17%	17%	15%	11%	15%	18%	19%	17%	18%	21%	18%	13%	21%	26%	15%	10%	15%	19%	16%	16%	16%	15%	
	Relationship	13%	17%	13%	10%	11%	16%	17%	12%	14%	14%	13%	15%	24%	12%	15%	11%	16%	14%	14%	14%	12%	15%	14%	14%	13%	8%
	Work	5%	1%	5%	7%	5%	4%	3%	5%	5%	2%	7%	6%	10%	6%	3%	4%	5%	2%	7%	5%	7%	2%	5%	5%	6%	0%
	Parenting	5%	-	5%	8%	5%	4%	5%	5%	5%	3%	8%	7%	-	7%	3%	5%	4%	3%	8%	5%	10%	2%	6%	5%	7%	2%
	Not applicable	3%	-	4%	5%	5%	2%	1%	3%	4%	2%	6%	4%	-	5%	1%	3%	1%	1%	6%	3%	6%	5%	4%	3%	4%	1%
	Other (please specify)	7%	12%	7%	5%	6%	9%	9%	8%	6%	8%	5%	5%	3%	6%	9%	8%	5%	9%	5%	7%	4%	13%	6%	6%	6%	11%

	Total	Generation			Age			Ethnicity					Number of Children		Ages of Children				Employment								
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q59: If you sought therapy in the past year, do you believe it has positively impacted your life?	Unweighted Base	3752	72	3680	913	1268	1299	272	2932	777	303	235	196	71	2230	1522	1279	218	865	1386	2309	875	128	3312	1689	1495	440
	Base: Have seen mental health therapist	1701	38	1662	447	567	568	119	937	749	313	305	124	50	1025	675	579	99	373	646	1045	395	60	1500	789	651	201
	Yes	69%	76%	68%	57%	66%	78%	77%	68%	70%	80%	62%	63%	84%	64%	76%	72%	77%	77%	59%	70%	58%	88%	67%	67%	66%	78%
	No	10%	5%	10%	15%	12%	5%	5%	10%	10%	5%	15%	11%	8%	14%	4%	8%	6%	3%	17%	9%	18%	1%	11%	11%	12%	4%
	Not sure what impact it has had	20%	19%	21%	27%	21%	16%	17%	21%	19%	15%	23%	25%	8%	22%	18%	19%	16%	18%	24%	21%	24%	9%	21%	22%	21%	17%
	Not applicable	1%	-	1%	0%	1%	2%	1%	1%	1%	1%	-	1%	-	0%	1%	1%	1%	2%	1%	1%	0%	3%	1%	1%	1%	1%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q60: If you sought therapy in the last year do you plan to continue in 2022?	Unweighted Base	3752	72	3680	913	1268	1299	272	2922	777	303	235	196	71	2230	1522	1279	218	865	1386	2309	875	128	3312	1689	1495	440
	Base: Have seen mental health therapist	1701	38	1662	447	567	568	119	937	749	313	305	124	50	1025	675	579	99	373	646	1045	395	60	1500	789	651	201
	Yes, more	24%	38%	24%	26%	22%	26%	26%	22%	27%	27%	28%	26%	29%	24%	24%	22%	23%	26%	26%	25%	23%	18%	24%	23%	25%	28%
	Yes, about the same	38%	35%	38%	32%	39%	40%	43%	41%	34%	36%	32%	31%	46%	37%	39%	40%	39%	40%	34%	38%	34%	55%	38%	39%	34%	39%
	Yes, but less	20%	13%	20%	21%	20%	19%	17%	18%	22%	22%	23%	25%	15%	20%	19%	19%	18%	22%	20%	20%	22%	19%	20%	21%	20%	17%
	No, I don't plan to continue	17%	14%	17%	20%	18%	13%	11%	18%	15%	12%	18%	17%	8%	18%	14%	18%	16%	14%	17%	16%	20%	5%	17%	15%	20%	15%
	Not applicable	1%	-	1%	1%	1%	2%	2%	1%	1%	2%	0%	1%	2%	1%	2%	1%	3%	2%	1%	1%	1%	3%	1%	1%	1%	2%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q61: In the past year, how often has a child of yours seen a mental health therapist?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	0 sessions	82%	96%	81%	74%	83%	86%	84%	82%	82%	90%	71%	84%	77%	78%	86%	92%	98%	90%	61%	84%	63%	87%	80%	79%	80%	93%
	1-5 sessions	7%	3%	7%	6%	6%	6%	6%	7%	7%	4%	11%	5%	12%	7%	7%	2%	1%	5%	14%	6%	12%	5%	7%	7%	8%	3%
	6-10 sessions	4%	0%	4%	6%	5%	3%	4%	4%	5%	3%	8%	4%	9%	5%	3%	2%	1%	2%	10%	4%	10%	5%	5%	5%	1%	1%
	11-15 sessions	3%	0%	3%	5%	3%	2%	2%	4%	3%	1%	4%	4%	1%	5%	1%	2%	-	1%	8%	3%	8%	1%	4%	4%	3%	0%
	16 or more sessions	4%	1%	4%	6%	3%	3%	2%	4%	3%	2%	5%	3%	2%	5%	2%	3%	0%	2%	8%	4%	7%	2%	4%	5%	4%	2%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q62: If your child saw a mental health therapist in the last year, do you plan to continue in 2022?	Unweighted Base	1585	13	1572	542	510	417	116	1251	325	81	138	83	36	1005	580	242	9	256	1077	881	573	41	1495	768	686	90
	Base: Child has seen mental health therapist	726	6	720	256	223	196	51	400	323	84	180	52	25	459	267	105	6	111	502	401	266	18	685	364	303	41
	Yes, about the same	36%	59%	36%	30%	32%	46%	53%	34%	38%	51%	33%	34%	37%	28%	50%	20%	22%	54%	36%	40%	27%	52%	35%	34%	36%	50%
	Yes, but less	20%	21%	20%	21%	20%	19%	20%	20%	20%	12%	25%	20%	28%	24%	15%	23%	5%	13%	22%	20%	22%	19%	21%	22%	18%	15%
	Yes, more	20%	20%	20%	22%	24%	15%	16%	22%	18%	16%	14%	29%	29%	23%	16%	22%	28%	12%	21%	19%	24%	12%	21%	21%	21%	14%
	No, I don't plan to continue	21%	-	21%	25%	21%	17%	10%	21%	20%	11%	26%	16%	5%	24%	15%	27%	22%	16%	20%	18%	25%	17%	21%	19%	23%	17%
	Not applicable	3%	-	3%	3%	2%	3%	1%	2%	3%	10%	1%	1%	-	2%	4%	7%	22%	5%	1%	3%	1%	-	3%	3%	2%	5%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q63: Overall, what best describes your parenting style?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Collaborative — I try to solve problems with my child	53%	47%	54%	45%	54%	58%	57%	57%	49%	52%	43%	52%	45%	50%	57%	56%	57%	59%	45%	54%	47%	59%	53%	53%	51%	57%
	Disciplinarian/strict — I want my child to follow and obey family rules above all else	8%	7%	8%	12%	8%	6%	9%	7%	10%	8%	13%	9%	12%	8%	8%	4%	3%	8%	14%	8%	13%	4%	9%	9%	9%	5%
	Hands-on — I'm very involved in directing my child	26%	29%	26%	28%	26%	26%	26%	24%	29%	30%	31%	26%	31%	25%	28%	24%	32%	26%	27%	27%	25%	23%	26%	26%	27%	26%
	Free-range — I want my child to make their own decisions with limited parental interference	7%	10%	7%	11%	7%	5%	5%	7%	7%	5%	9%	10%	5%	10%	4%	8%	5%	4%	10%	7%	12%	7%	8%	8%	7%	5%
	Other (please specify)	3%	4%	3%	3%	2%	3%	3%	3%	3%	3%	2%	2%	7%	3%	3%	4%	2%	3%	2%	2%	3%	6%	3%	2%	2%	4%
	Not applicable	2%	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%	0%	3%	0%	5%	1%	0%	2%	2%	1%	0%	2%	2%	2%	2%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q64: How long did you breastfeed your most recent child? If currently breastfeeding, how long do you plan to breastfeed?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	627	1131	1277	2526	717	143	3386	1709	1534	614
	Never breastfed	9%	14%	8%	11%	9%	7%	8%	10%	8%	8%	8%	5%	9%	9%	8%	7%	9%	8%	11%	9%	9%	4%	9%	9%	9%	9%
	Less than a month	8%	14%	8%	12%	8%	6%	6%	8%	8%	8%	10%	6%	11%	10%	6%	9%	7%	5%	9%	8%	10%	6%	8%	8%	9%	7%
	1-3 months	11%	18%	11%	13%	10%	10%	12%	10%	12%	12%	12%	11%	12%	12%	9%	11%	10%	8%	13%	12%	11%	8%	11%	11%	12%	9%
	4-6 months	12%	12%	12%	13%	12%	11%	12%	11%	13%	12%	15%	10%	16%	13%	11%	13%	12%	9%	13%	12%	12%	15%	12%	13%	12%	9%
	7-9 months	10%	5%	10%	11%	9%	10%	8%	10%	10%	8%	10%	12%	8%	11%	9%	9%	9%	9%	12%	10%	12%	6%	10%	11%	10%	7%
	10 - 12 months	18%	11%	18%	16%	20%	17%	17%	18%	18%	18%	17%	22%	16%	17%	18%	20%	23%	18%	14%	18%	16%	18%	18%	17%	19%	16%
	13 - 15 months	14%	9%	14%	13%	14%	14%	12%	15%	12%	10%	12%	14%	6%	13%	14%	14%	15%	15%	11%	13%	15%	10%	13%	13%	14%	14%
	16 months or more	19%	16%	20%	12%	18%	25%	26%	19%	20%	23%	16%	20%	22%	15%	25%	17%	16%	28%	16%	18%	16%	34%	18%	18%	16%	28%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q65: If you didn't breastfeed your most recent child, or didn't reach your breastfeeding goals, which of the following reasons contributed? Select all that apply.	Unweighted Base	4103	139	3964	1240	1387	1195	281	3196	860	321	254	232	87	2486	1617	1303	260	850	1684	2632	932	97	3661	1794	1770	442
	Base: Total Respondents	1858	83	1775	605	604	529	120	1022	821	332	331	144	62	1131	728	584	115	373	784	1170	431	47	1648	825	776	210
	Time commitment too great	29%	27%	30%	30%	32%	27%	22%	30%	29%	27%	30%	31%	24%	30%	28%	31%	39%	29%	27%	30%	33%	26%	30%	30%	31%	21%
	Was not physically able to breastfeed	38%	37%	38%	37%	37%	39%	39%	38%	37%	41%	32%	38%	37%	41%	32%	43%	27%	34%	36%	37%	36%	34%	37%	36%	38%	41%
	Had to return to work (hard to pump, keep up supply, etc.)	35%	27%	35%	35%	34%	35%	35%	35%	34%	31%	35%	42%	39%	35%	34%	33%	36%	31%	38%	39%	35%	30%	38%	36%	40%	12%
	Didn't enjoy or wasn't comfortable	28%	22%	28%	29%	29%	28%	16%	29%	26%	25%	26%	26%	24%	31%	23%	31%	30%	21%	29%	28%	30%	21%	29%	30%	27%	23%
	Did not want to breastfeed	21%	18%	21%	24%	21%	17%	14%	23%	18%	13%	22%	17%	13%	23%	16%	18%	18%	16%	25%	19%	28%	12%	21%	21%	21%	17%
	Child had challenges	27%	23%	27%	29%	27%	25%	22%	28%	25%	26%	23%	25%	34%	30%	21%	30%	25%	21%	27%	25%	32%	20%	26%	25%	28%	29%
	Partner wanted to be more involved in feeding	14%	9%	14%	20%	15%	8%	6%	14%	14%	6%	22%	13%	14%	19%	6%	11%	6%	4%	22%	12%	24%	8%	15%	15%	15%	7%
	Other (Please specify)	11%	13%	11%	7%	11%	13%	14%	12%	9%	12%	4%	12%	6%	9%	14%	14%	19%	16%	5%	11%	5%	24%	10%	9%	9%	19%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q66: How confident are you that you are "good parent"?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Very confident	32%	41%	31%	31%	32%	32%	32%	30%	34%	35%	37%	26%	36%	35%	29%	38%	33%	30%	27%	31%	31%	38%	31%	33%	28%	34%
	Somewhat confident	53%	47%	53%	47%	52%	56%	57%	54%	51%	54%	45%	55%	50%	47%	59%	50%	56%	60%	48%	54%	45%	52%	52%	51%	53%	56%
	Not too confident	11%	9%	11%	13%	11%	9%	10%	10%	11%	9%	11%	14%	11%	11%	10%	8%	9%	9%	15%	11%	13%	8%	11%	10%	13%	8%
	Not confident at all	5%	2%	5%	9%	5%	2%	1%	5%	5%	2%	7%	5%	3%	8%	2%	3%	1%	2%	10%	4%	11%	2%	5%	5%	6%	2%
	Not applicable	0%	1%	0%	0%	0%	0%	-	0%	0%	0%	0%	-	-	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	-

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q67: How many times did you wake up to care for a child last night?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	0 times	32%	16%	33%	24%	33%	36%	40%	36%	28%	28%	25%	31%	18%	34%	30%	34%	24%	22%	41%	34%	28%	34%	33%	32%	34%	28%
	1 time	24%	19%	24%	24%	23%	24%	28%	24%	24%	24%	24%	20%	21%	25%	23%	25%	21%	22%	26%	25%	22%	22%	24%	24%	24%	23%
	2 times	21%	28%	21%	23%	21%	21%	18%	20%	23%	21%	25%	26%	32%	20%	22%	20%	24%	24%	20%	21%	24%	16%	22%	22%	20%	
	3 times	15%	22%	14%	19%	16%	12%	8%	13%	16%	16%	19%	13%	16%	14%	15%	14%	18%	19%	11%	13%	18%	17%	15%	15%	15%	
	4 or more times	8%	15%	8%	10%	8%	7%	6%	7%	9%	11%	6%	9%	13%	6%	10%	8%	13%	13%	2%	6%	7%	11%	7%	7%	6%	14%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q68: How many times did your partner wake up to care for a child last night?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	0 times	58%	58%	58%	46%	56%	65%	71%	61%	54%	63%	42%	54%	49%	51%	65%	62%	62%	63%	49%	59%	42%	70%	56%	56%	54%	69%
	1 time	19%	18%	19%	21%	20%	17%	15%	18%	19%	20%	19%	18%	12%	19%	18%	19%	19%	21%	16%	18%	22%	16%	19%	18%	19%	18%
	2 times	9%	6%	9%	12%	10%	7%	4%	8%	10%	7%	12%	13%	18%	10%	7%	7%	12%	8%	11%	9%	12%	5%	10%	11%	9%	5%
	3 times	5%	2%	6%	8%	6%	3%	3%	5%	6%	3%	10%	6%	11%	8%	3%	4%	3%	2%	10%	5%	12%	2%	6%	6%	6%	2%
	4 or more times	4%	2%	4%	6%	5%	2%	1%	4%	3%	2%	5%	5%	2%	6%	1%	3%	2%	1%	7%	3%	9%	2%	4%	4%	5%	1%
	Not applicable, no partner at home	5%	14%	5%	7%	4%	5%	6%	3%	8%	6%	11%	4%	7%	5%	5%	4%	2%	4%	8%	6%	3%	5%	5%	4%	7%	4%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q69: What is the one thing that would help increase your positive feelings around motherhood?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	More help	40%	39%	40%	36%	38%	45%	43%	40%	40%	42%	37%	40%	36%	36%	45%	38%	47%	49%	34%	38%	37%	45%	38%	41%	35%	51%
	More time	30%	22%	30%	27%	32%	31%	30%	33%	26%	27%	23%	30%	32%	31%	29%	32%	28%	29%	30%	35%	26%	23%	32%	30%	36%	17%
	More money	19%	28%	19%	23%	20%	17%	19%	17%	22%	22%	26%	20%	25%	21%	18%	20%	20%	16%	22%	18%	22%	20%	19%	19%	19%	20%
	More education/resources	7%	9%	7%	10%	8%	4%	4%	6%	8%	6%	11%	8%	4%	10%	4%	6%	2%	3%	12%	6%	12%	4%	7%	8%	7%	6%
	Not applicable, I feel like I am a great parent	3%	1%	3%	3%	3%	4%	4%	3%	3%	3%	3%	3%	3%	3%	3%	4%	3%	3%	3%	2%	3%	7%	3%	3%	2%	6%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q70: In the past month, how often have you felt "burned out" by motherhood?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Never	4%	3%	4%	7%	5%	2%	2%	5%	4%	2%	7%	6%	5%	7%	1%	4%	1%	1%	8%	4%	9%	1%	5%	5%	5%	2%
	Rarely	11%	11%	11%	15%	11%	9%	11%	12%	10%	8%	14%	9%	10%	15%	7%	14%	9%	6%	14%	11%	15%	7%	12%	11%	13%	10%
	Occasionally	35%	32%	35%	33%	37%	35%	35%	36%	34%	34%	33%	36%	37%	36%	34%	39%	39%	33%	33%	36%	34%	39%	35%	34%	37%	33%
	Frequently	38%	32%	38%	33%	38%	40%	40%	38%	38%	40%	35%	35%	36%	34%	42%	35%	39%	44%	35%	38%	35%	40%	38%	39%	36%	39%
	Always	11%	22%	11%	12%	9%	13%	13%	9%	14%	16%	11%	14%	11%	8%	15%	8%	13%	16%	10%	11%	7%	13%	10%	11%	9%	16%

	Total	Generation			Age			Ethnicity					Number of Children		Ages of Children				Employment								
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q71: Which of the following, if effectively resolved, would most decrease your feelings of motherhood burnout?	Unweighted Base	8619	232	8387	2012	2839	3091	677	6633	1868	780	469	528	155	4409	4210	2855	615	2480	2657	5507	1983	291	7381	3645	3445	1238
	Base: Total Respondents	3911	134	3777	979	1257	1372	303	2121	1751	806	607	324	107	2003	1907	1273	273	1104	1253	2488	705	138	3330	1686	1506	580
	Balancing a career and motherhood	30%	30%	30%	26%	31%	32%	30%	30%	31%	34%	24%	35%	25%	29%	32%	32%	29%	32%	26%	38%	20%	29%	34%	34%	34%	10%
	Societal pressures to be a "good" mom	5%	5%	5%	7%	6%	4%	3%	6%	5%	4%	6%	5%	4%	6%	4%	5%	6%	4%	7%	4%	9%	5%	5%	5%	7%	
	Cultural shift around the expectation that women "do it all"	19%	19%	19%	18%	18%	19%	18%	19%	18%	18%	18%	18%	19%	17%	21%	18%	23%	20%	16%	18%	19%	17%	18%	19%	17%	22%
	Relationship dynamics	10%	7%	10%	9%	9%	11%	12%	10%	10%	10%	9%	10%	12%	10%	10%	10%	6%	10%	11%	9%	11%	9%	9%	9%	10%	13%
	Affordable access to counseling or therapy	4%	5%	4%	6%	3%	3%	3%	3%	5%	3%	7%	4%	8%	5%	3%	3%	1%	2%	7%	3%	6%	2%	4%	4%	4%	
	Economic factors	6%	8%	6%	9%	7%	5%	6%	5%	8%	8%	9%	4%	11%	7%	6%	6%	7%	5%	8%	5%	8%	9%	6%	5%	7%	9%
	Lack of policies that support motherhood (like paid leave)	6%	5%	6%	7%	7%	4%	4%	6%	5%	4%	7%	4%	4%	7%	4%	7%	5%	5%	4%	6%	7%	4%	6%	6%	4%	
	Health concerns	3%	2%	3%	4%	3%	2%	2%	3%	2%	1%	3%	3%	1%	4%	1%	2%	1%	1%	5%	2%	5%	1%	3%	3%	3%	
	No village to call upon/lack of support from local community	15%	15%	15%	12%	13%	17%	17%	15%	14%	14%	15%	14%	12%	13%	16%	14%	17%	17%	12%	12%	14%	20%	13%	13%	12%	24%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Other (please specify)	3%	4%	3%	2%	3%	3%	4%	3%	2%	3%	1%	3%	3%	2%	3%	3%	4%	3%	2%	-	2%	3%	2%	3%	2%	4%

	Total	Ethnicity					Number of Children		Ages of Children				Employment							
		Gen X +	White	Non White	Hispanic	African American	Asian	American Indian/Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-timer outside home
Unweighted Base	1148	756	360	93	176	198	20	319	829	83	13	159	891	750	191	68	1009	514	427	139
Base: Total Respondents	1148	756	360	93	176	198	20	319	829	83	13	159	891	750	191	68	1009	514	427	139
Balancing a career and motherhood	28%	30%	22%	39%	7%	16%	20%	29%	27%	34%	46%	27%	27%	34%	17%	25%	30%	31%	29%	11%
Societal pressures to be a "good" mom	3%	4%	2%	3%	1%	1%	10%	2%	4%	1%	-	3%	3%	3%	3%	4%	3%	3%	4%	4%
Cultural shift around the expectation that women "do it all"	24%	17%	40%	12%	69%	65%	10%	21%	26%	5%	8%	14%	28%	21%	38%	24%	24%	23%	26%	24%
Relationship dynamics	13%	15%	11%	11%	8%	6%	25%	11%	14%	12%	15%	15%	13%	13%	9%	18%	13%	14%	11%	17%
Affordable access to counseling or therapy	2%	2%	3%	5%	2%	-	5%	2%	2%	4%	-	1%	2%	2%	3%	1%	2%	3%	2%	2%
Economic factors	6%	6%	5%	5%	2%	4%	10%	5%	6%	4%	8%	4%	6%	4%	8%	4%	5%	5%	9%	
Lack of policies that support motherhood (like paid leave)	3%	3%	3%	2%	3%	3%	5%	3%	3%	4%	-	7%	2%	3%	3%	-	3%	3%	4%	1%
Health concerns	2%	2%	2%	5%	1%	1%	-	3%	2%	1%	-	2%	2%	2%	3%	-	2%	2%	2%	5%
No village to call upon/lack of support from local community	14%	17%	9%	14%	6%	5%	5%	20%	12%	29%	15%	20%	12%	14%	10%	19%	14%	14%	13%	18%
Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other (please specify)	4%	5%	3%	3%	2%	2%	10%	4%	4%	5%	8%	7%	4%	3%	4%	4%	4%	4%	3%	10%

	Total	Generation			Age			Ethnicity					Number of Children		Ages of Children				Employment								
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q72: What is the most important quality you aim to cultivate in your child(ren)?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	806	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	421	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Bravery	3%	3%	3%	5%	3%	2%	3%	2%	4%	3%	6%	2%	3%	4%	2%	2%	2%	5%	3%	4%	3%	3%	3%	3%	3%	2%
	Curiosity	5%	3%	5%	5%	5%	6%	5%	5%	5%	4%	4%	6%	8%	6%	4%	6%	4%	5%	5%	5%	6%	6%	5%	6%	4%	4%
	Respect	10%	15%	10%	13%	9%	9%	8%	8%	12%	11%	12%	12%	14%	9%	11%	9%	7%	11%	10%	10%	8%	11%	10%	9%	10%	11%
	Open-mindedness	7%	13%	7%	8%	8%	6%	6%	7%	7%	7%	9%	8%	7%	8%	6%	8%	7%	6%	7%	7%	7%	8%	7%	8%	6%	8%
	Inclusiveness	4%	2%	4%	5%	3%	3%	3%	4%	3%	2%	5%	4%	4%	4%	3%	3%	3%	2%	5%	3%	6%	4%	4%	4%	4%	1%
	Empathy	14%	11%	14%	12%	14%	16%	16%	15%	13%	16%	11%	12%	14%	14%	15%	15%	13%	15%	14%	15%	13%	12%	14%	15%	13%	14%
	Generosity	2%	1%	2%	3%	2%	1%	1%	2%	2%	1%	4%	2%	2%	3%	1%	2%	1%	1%	4%	2%	4%	1%	2%	2%	2%	5%
	Intelligence	4%	9%	4%	4%	4%	3%	5%	3%	6%	4%	10%	3%	5%	5%	4%	4%	5%	3%	5%	4%	6%	2%	4%	4%	5%	3%
	Kindness	30%	24%	30%	23%	31%	34%	32%	36%	23%	26%	18%	26%	18%	26%	34%	31%	39%	35%	22%	31%	27%	28%	30%	28%	31%	32%
	Resilience	12%	7%	12%	11%	11%	12%	15%	10%	13%	13%	10%	20%	12%	12%	11%	12%	12%	11%	12%	11%	11%	15%	11%	11%	12%	12%
	Independence	7%	9%	7%	9%	7%	7%	5%	6%	8%	10%	9%	5%	6%	7%	7%	6%	5%	7%	8%	7%	7%	7%	7%	7%	8%	5%
	Other (please specify)	2%	3%	2%	2%	3%	2%	3%	2%	3%	3%	3%	1%	7%	2%	3%	2%	2%	3%	2%	2%	2%	3%	2%	3%	2%	4%

	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment								
	Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-time outside home	Not Employed	
Q73: In the past year, which of the following topics have you spoken with your child? Select all that apply.	Unweighted Base: Total Respondents	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
		4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Climate change	15%	4%	15%	10%	11%	19%	30%	14%	16%	16%	16%	14%	18%	9%	21%	4%	3%	19%	25%	14%	18%	22%	15%	15%	14%	15%
	Healthcare affordability	6%	3%	7%	7%	5%	7%	9%	6%	7%	6%	9%	5%	8%	5%	8%	2%	2%	7%	12%	6%	10%	9%	7%	7%	4%	
	Religious values	26%	9%	26%	18%	24%	30%	41%	26%	25%	27%	25%	22%	30%	12%	40%	6%	12%	42%	34%	25%	26%	32%	26%	25%	27%	
	Reproductive rights	8%	3%	8%	9%	7%	7%	12%	7%	8%	6%	12%	5%	13%	7%	8%	3%	1%	6%	15%	7%	12%	9%	8%	9%	8%	
	Immigrants/refugees	14%	4%	15%	10%	10%	17%	28%	14%	14%	16%	14%	10%	15%	9%	20%	3%	2%	18%	25%	14%	17%	21%	15%	15%	14%	
	Racism	30%	9%	30%	17%	24%	39%	53%	29%	30%	31%	34%	24%	32%	14%	46%	7%	9%	45%	43%	30%	27%	45%	30%	30%	29%	
	Critical race theory	5%	1%	5%	6%	5%	5%	8%	6%	5%	4%	8%	3%	10%	5%	6%	2%	2%	4%	10%	5%	8%	10%	6%	5%	6%	
	Income inequality	12%	3%	13%	8%	9%	16%	23%	13%	11%	11%	12%	10%	11%	7%	17%	3%	3%	15%	21%	13%	13%	17%	13%	13%	9%	
	Gun violence	12%	2%	12%	9%	9%	13%	25%	11%	12%	13%	15%	7%	14%	7%	17%	2%	1%	16%	20%	11%	12%	15%	12%	12%	11%	
	Islamophobia and/or antisemitism	5%	1%	5%	5%	4%	4%	7%	5%	4%	2%	6%	3%	9%	5%	4%	2%	1%	3%	10%	4%	10%	5%	5%	5%	5%	
	Hunger and food insecurity	20%	5%	20%	12%	16%	25%	36%	20%	19%	19%	19%	20%	26%	9%	30%	3%	4%	32%	29%	19%	20%	29%	20%	20%	19%	
	Gender equality	21%	5%	21%	13%	17%	27%	36%	22%	19%	22%	18%	17%	21%	12%	30%	6%	9%	30%	30%	21%	21%	30%	21%	22%	19%	
	Intellectual or medical differences	16%	5%	16%	11%	12%	21%	26%	19%	12%	12%	12%	10%	17%	9%	24%	3%	6%	25%	23%	15%	17%	25%	16%	16%	15%	
	Gender identification	15%	5%	15%	10%	13%	18%	25%	16%	13%	15%	11%	11%	16%	9%	20%	5%	6%	21%	22%	14%	16%	25%	15%	15%	14%	
	Sexuality/LGBTQ	14%	3%	14%	10%	12%	16%	25%	16%	12%	13%	12%	8%	14%	8%	20%	4%	5%	19%	22%	14%	14%	28%	14%	14%	12%	
	War	16%	2%	17%	9%	12%	20%	37%	17%	15%	17%	16%	11%	15%	6%	26%	2%	1%	24%	26%	15%	16%	28%	16%	16%	15%	
	Voting rights	10%	1%	11%	7%	8%	12%	23%	11%	9%	8%	12%	8%	9%	6%	14%	2%	1%	12%	18%	10%	11%	16%	11%	11%	10%	
	Other (please specify)	3%	8%	3%	3%	4%	4%	3%	4%	3%	4%	2%	3%	3%	4%	3%	5%	6%	3%	2%	4%	3%	3%	3%	3%	4%	
	None of the above	15%	24%	14%	15%	14%	15%	11%	15%	14%	16%	11%	14%	14%	13%	16%	15%	31%	17%	8%	16%	8%	10%	14%	13%	15%	
	Not applicable	26%	49%	25%	31%	31%	21%	13%	26%	27%	31%	19%	31%	19%	41%	11%	61%	41%	8%	4%	28%	17%	24%	25%	26%	25%	

	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment								
	Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-time outside home	Not Employed	
Q74: In the past year, to your knowledge, which of the following topics has your child's school discussed in the classroom? Select all that apply.	Unweighted Base: Total Respondents	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
		4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Climate change	13%	4%	13%	9%	9%	16%	25%	11%	14%	15%	16%	11%	17%	7%	18%	2%	1%	16%	23%	13%	13%	17%	13%	14%	12%	
	Healthcare affordability	3%	1%	3%	5%	4%	2%	1%	3%	3%	1%	6%	3%	3%	5%	1%	2%	0%	1%	7%	3%	7%	2%	4%	4%		
	Religious values	9%	2%	9%	7%	8%	11%	13%	9%	9%	8%	11%	8%	15%	7%	11%	2%	3%	12%	14%	8%	13%	12%	9%	9%		
	Reproductive rights	4%	1%	4%	6%	4%	3%	2%	3%	4%	2%	7%	4%	6%	5%	2%	1%	0%	2%	9%	3%	9%	3%	4%	4%		
	Immigrants/refugees	7%	0%	7%	6%	5%	7%	14%	7%	6%	5%	8%	6%	8%	5%	8%	1%	1%	6%	14%	7%	9%	8%	7%	7%		
	Racism	15%	0%	15%	9%	11%	19%	26%	14%	15%	15%	16%	13%	13%	7%	23%	2%	3%	20%	25%	15%	14%	23%	15%	15%		
	Critical race theory	4%	0%	4%	6%	3%	3%	3%	4%	4%	2%	7%	3%	5%	5%	3%	2%	0%	3%	9%	4%	8%	3%	5%	4%		
	Income inequality	3%	-	4%	5%	3%	3%	4%	4%	3%	1%	6%	3%	5%	4%	2%	2%	0%	2%	7%	3%	7%	2%	4%	4%		
	Gun violence	5%	0%	5%	5%	5%	5%	7%	5%	5%	3%	9%	3%	9%	5%	5%	2%	1%	4%	11%	4%	9%	10%	6%	5%		
	Islamophobia and/or antisemitism	3%	0%	3%	5%	3%	1%	3%	3%	3%	1%	6%	2%	5%	4%	1%	1%	0%	1%	7%	2%	7%	2%	3%	3%		
	Hunger and food insecurity	6%	0%	6%	5%	4%	7%	10%	7%	5%	4%	5%	5%	10%	4%	7%	1%	1%	7%	11%	6%	8%	4%	6%	6%		
	Gender equality	6%	1%	6%	5%	5%	7%	12%	6%	6%	5%	7%	7%	6%	5%	8%	2%	2%	6%	11%	6%	9%	8%	7%	7%		
	Intellectual or medical differences	5%	-	5%	5%	5%	9%	9%	6%	4%	2%	7%	4%	6%	5%	6%	2%	1%	5%	10%	5%	10%	8%	6%	6%		
	Gender identification	5%	0%	5%	4%	5%	6%	6%	5%	5%	3%	8%	3%	6%	5%	5%	2%	1%	4%	9%	4%	8%	7%	5%	4%		
	Sexuality/LGBTQ	4%	-	4%	4%	4%	5%	5%	4%	4%	3%	6%	4%	4%	4%	4%	2%	1%	3%	9%	4%	7%	6%	5%	5%		
	War	7%	1%	7%	6%	5%	7%	14%	6%	7%	7%	9%	5%	3%	4%	9%	1%	0%	8%	13%	7%	7%	10%	7%	8%		
	Voting rights	8%	0%	8%	6%	6%	9%	14%	7%	8%	7%	12%	5%	5%	5%	10%	1%	0%	9%	15%	8%	10%	8%	8%	8%		
	Other (please specify)	2%	2%	2%	2%	2%	2%	5%	2%	2%	3%	1%	1%	6%	1%	3%	1%	2%	3%	3%	2%	2%	5%	2%	3%		
	None of the above	14%	11%	14%	9%	12%	18%	19%	15%	12%	12%	10%	14%	11%	8%	19%	6%	13%	23%	14%	16%	8%	10%	14%	13%		
	Not applicable	47%	80%	46%	53%	54%	41%	25%	46%	48%	55%	37%	51%	42%	58%	35%	82%	78%	35%	15%	46%	35%	50%	44%	44%		

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q75: In your opinion, what support is most needed to help mothers recover from the COVID pandemic?	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
Unweighted Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
Stronger government policy (paid family leave, childcare credits, family aid programs)	22%	20%	22%	19%	25%	22%	23%	22%	23%	25%	21%	22%	19%	23%	21%	27%	25%	23%	16%	24%	18%	24%	23%	24%	22%	19%
Stimulus payments to mothers/main caretaker to support unpaid work	11%	23%	11%	14%	10%	9%	12%	9%	14%	13%	15%	12%	13%	10%	12%	10%	11%	12%	11%	7%	13%	18%	9%	8%	8%	25%
Programs to help mothers onramp after time not working	3%	2%	3%	4%	3%	2%	2%	3%	3%	2%	3%	3%	3%	3%	2%	2%	2%	4%	2%	6%	2%	2%	2%	3%	5%	
More accommodating employers (allowing flexible/remote work, part-time work, project-based work, etc.)	18%	18%	18%	17%	15%	20%	19%	17%	19%	21%	16%	19%	24%	16%	19%	17%	17%	18%	19%	18%	16%	11%	17%	16%	19%	21%
Affordable and accessible childcare	16%	14%	16%	13%	16%	18%	16%	18%	14%	14%	14%	14%	15%	14%	18%	16%	21%	19%	13%	18%	14%	16%	17%	17%	12%	
Shorter (30 hour) work weeks	11%	4%	11%	8%	12%	13%	13%	13%	9%	9%	10%	10%	12%	11%	12%	11%	11%	11%	11%	15%	6%	7%	12%	14%	11%	4%
Unlimited Personal Time Off (PTO) policy	5%	8%	5%	7%	5%	4%	3%	5%	5%	6%	4%	6%	4%	5%	4%	5%	4%	4%	6%	5%	5%	3%	5%	5%	6%	3%
A more positive narrative about motherhood	3%	2%	3%	5%	3%	2%	1%	3%	2%	1%	4%	2%	1%	4%	2%	2%	2%	2%	4%	2%	6%	2%	3%	3%	3%	3%
Better social support (more family-friendly spaces, accommodations at schools, etc.)	5%	6%	5%	5%	5%	4%	4%	5%	4%	4%	4%	4%	4%	5%	5%	4%	3%	5%	6%	3%	6%	9%	4%	4%	4%	6%
Greater equality between men and women	4%	1%	4%	4%	3%	4%	4%	4%	3%	3%	4%	4%	1%	5%	3%	3%	2%	6%	6%	4%	4%	4%	4%	4%	4%	2%
Addressing racial inequality	1%	-	2%	3%	2%	0%	1%	1%	2%	0%	4%	2%	2%	3%	0%	2%	-	0%	3%	1%	4%	1%	2%	2%	2%	0%
Other (please specify)	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	1%	2%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q76: Which of the following causes do you personally support? Select all that apply.	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
Unweighted Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
Voting rights	59%	63%	59%	49%	58%	65%	69%	62%	56%	63%	50%	54%	58%	56%	62%	64%	65%	64%	49%	61%	47%	66%	58%	58%	58%	65%
Climate change	53%	42%	54%	39%	53%	61%	61%	55%	52%	58%	40%	56%	49%	53%	54%	60%	57%	55%	44%	55%	44%	62%	53%	55%	50%	57%
Affordable Healthcare	64%	78%	63%	57%	62%	67%	71%	62%	66%	71%	61%	64%	65%	61%	67%	68%	65%	69%	54%	64%	52%	70%	62%	62%	61%	71%
Reproductive rights	60%	53%	61%	49%	60%	67%	68%	63%	58%	62%	51%	59%	58%	60%	61%	69%	64%	62%	49%	64%	48%	62%	60%	61%	59%	61%
Anti-abortion movement	16%	26%	16%	21%	15%	13%	16%	16%	15%	16%	13%	18%	23%	16%	16%	15%	16%	17%	14%	20%	16%	15%	14%	16%	20%	
Immigrant/refugee rights	50%	53%	50%	43%	48%	55%	57%	49%	52%	61%	39%	53%	44%	49%	51%	56%	53%	51%	42%	51%	42%	57%	49%	50%	48%	55%
Racial justice	59%	64%	58%	49%	57%	65%	68%	57%	61%	64%	60%	58%	58%	56%	61%	64%	63%	62%	49%	61%	47%	66%	58%	60%	56%	61%
Income gap	53%	48%	53%	44%	53%	58%	60%	53%	54%	59%	49%	52%	47%	52%	55%	58%	55%	56%	45%	55%	43%	59%	53%	55%	50%	54%
LGBTQ+ rights	54%	56%	54%	45%	54%	59%	60%	57%	50%	58%	39%	50%	50%	53%	54%	62%	60%	55%	43%	57%	41%	59%	53%	54%	52%	55%
Reducing gun violence	54%	49%	54%	42%	54%	61%	63%	55%	54%	59%	48%	54%	49%	53%	56%	59%	60%	57%	46%	56%	45%	55%	54%	55%	52%	58%
Reducing hunger and food insecurity	63%	70%	63%	57%	62%	68%	70%	65%	62%	68%	53%	62%	66%	59%	68%	68%	66%	70%	52%	64%	53%	74%	62%	61%	61%	72%
Gender equality	61%	61%	61%	50%	60%	67%	68%	63%	58%	67%	48%	58%	51%	59%	62%	68%	66%	63%	50%	63%	48%	69%	60%	62%	58%	63%
Paid family leave	77%	82%	76%	68%	79%	80%	79%	78%	76%	83%	65%	78%	72%	72%	82%	84%	89%	86%	58%	79%	60%	82%	75%	74%	76%	84%
Affordable childcare	74%	86%	74%	67%	74%	78%	79%	75%	74%	82%	64%	75%	66%	69%	80%	80%	83%	83%	58%	77%	57%	78%	73%	72%	73%	82%
Other (please specify)	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	1%	4%	2%	2%	1%	2%
None of the above	3%	3%	3%	2%	2%	3%	4%	2%	3%	4%	2%	3%	2%	2%	4%	2%	2%	3%	3%	3%	2%	3%	3%	2%	3%	4%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q77: Where do you most commonly seek parenting content?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Books/Audiobooks	10%	6%	10%	9%	10%	10%	12%	10%	10%	10%	10%	6%	9%	9%	11%	8%	10%	10%	11%	9%	12%	12%	10%	11%	9%	10%
	Pediatrician	9%	17%	9%	11%	9%	8%	9%	9%	9%	8%	10%	10%	8%	9%	9%	10%	10%	10%	7%	9%	9%	8%	9%	9%	10%	6%
	Parents/Family	14%	23%	14%	16%	13%	13%	13%	13%	15%	16%	17%	10%	17%	12%	16%	12%	12%	15%	15%	15%	13%	10%	14%	13%	16%	13%
	Friends	9%	4%	9%	6%	9%	11%	12%	11%	6%	5%	6%	10%	10%	8%	9%	8%	7%	9%	10%	9%	10%	8%	9%	9%	10%	6%
	Blogs or websites	25%	25%	25%	22%	24%	28%	31%	23%	28%	32%	22%	30%	19%	24%	27%	27%	28%	26%	23%	27%	18%	23%	25%	25%	24%	30%
	Classes	2%	1%	2%	3%	2%	1%	0%	2%	2%	1%	4%	2%	4%	3%	1%	1%	0%	1%	4%	2%	5%	1%	2%	2%	2%	1%
	Podcasts	4%	1%	4%	5%	4%	4%	5%	4%	4%	3%	5%	3%	7%	4%	4%	3%	3%	4%	5%	4%	6%	9%	4%	4%	4%	3%
	Instagram	16%	9%	16%	12%	19%	17%	10%	17%	14%	15%	11%	19%	10%	17%	14%	22%	23%	16%	9%	16%	14%	19%	15%	16%	14%	19%
	TikTok	3%	8%	3%	6%	2%	2%	1%	3%	3%	2%	4%	2%	7%	4%	2%	3%	1%	2%	4%	2%	5%	0%	3%	3%	3%	2%
	Facebook	4%	5%	4%	6%	4%	4%	6%	4%	4%	4%	4%	5%	3%	5%	4%	3%	4%	3%	7%	5%	5%	4%	5%	5%	5%	3%
	Pinterest	2%	0%	2%	3%	2%	1%	0%	2%	1%	0%	3%	2%	2%	2%	1%	1%	0%	1%	3%	1%	4%	1%	2%	2%	2%	1%
	Other (Please specify)	2%	3%	2%	2%	2%	2%	2%	1%	2%	2%	3%	1%	4%	2%	2%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	3%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q78: Which of the following would you like to see more parenting coverage on? Select all that apply.	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Work / career	49%	43%	49%	46%	49%	51%	50%	48%	51%	55%	46%	51%	47%	49%	49%	54%	48%	50%	44%	58%	36%	43%	52%	53%	52%	31%
	COVID	12%	5%	13%	12%	13%	12%	12%	12%	13%	11%	13%	16%	22%	15%	10%	12%	11%	10%	15%	12%	14%	9%	12%	13%	12%	12%
	Positive parenting tips	58%	61%	58%	54%	57%	61%	61%	59%	56%	62%	46%	61%	61%	55%	61%	60%	66%	64%	49%	58%	49%	62%	56%	55%	57%	69%
	Political events	8%	6%	8%	10%	9%	7%	7%	8%	9%	5%	13%	9%	12%	11%	5%	7%	4%	5%	13%	7%	14%	9%	9%	10%	8%	6%
	Relationships	44%	49%	44%	44%	44%	43%	43%	42%	46%	50%	43%	39%	55%	43%	45%	46%	42%	48%	39%	43%	41%	47%	43%	42%	43%	50%
	Product reviews	16%	16%	16%	17%	18%	13%	15%	15%	16%	15%	16%	19%	18%	19%	13%	18%	15%	13%	16%	14%	19%	12%	15%	15%	16%	18%
	Entertainment news	6%	5%	6%	10%	6%	4%	3%	5%	7%	5%	10%	7%	9%	9%	3%	5%	2%	2%	12%	5%	12%	6%	7%	7%	6%	4%
	Women's health & wellness	45%	49%	45%	43%	45%	46%	46%	42%	48%	50%	46%	47%	55%	44%	46%	48%	44%	47%	39%	44%	40%	48%	43%	43%	43%	53%
	Financial advice	33%	42%	33%	36%	33%	31%	35%	29%	39%	41%	38%	32%	35%	33%	34%	34%	33%	35%	32%	34%	30%	38%	33%	32%	34%	33%
	Relatable stories on motherhood	47%	46%	47%	44%	48%	47%	47%	48%	45%	48%	39%	49%	43%	45%	48%	50%	55%	50%	39%	46%	41%	52%	45%	43%	46%	56%
	Other, please specify	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	3%	1%	2%	1%	1%	1%	2%	1%	1%	3%	1%	1%	1%	2%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q79: Do you feel you are appropriately represented in the parenting content you typically consume?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Yes	71%	66%	71%	75%	74%	67%	66%	80%	61%	58%	60%	67%	63%	75%	67%	71%	73%	69%	73%	69%	82%	66%	72%	72%	73%	68%
	No	29%	34%	29%	25%	26%	33%	34%	20%	39%	42%	40%	33%	37%	25%	33%	29%	27%	31%	27%	31%	18%	34%	28%	28%	27%	32%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q80: How supported do you feel by your spouse/partner?	Unweighted Base	8560	228	8332	1990	2832	3077	661	6615	1826	772	438	526	149	4375	4185	2870	622	2495	2561	5393	1587	293	7273	3604	3376	1287
	Base: Total Respondents	3856	131	3726	948	1256	1357	295	2115	1702	798	567	323	103	1972	1884	1275	276	1109	1191	2416	703	138	3257	1660	1460	599
	Very supported	41%	36%	41%	39%	44%	41%	36%	43%	39%	41%	33%	44%	38%	42%	40%	45%	48%	40%	37%	41%	40%	44%	41%	40%	42%	43%
	Somewhat supported	41%	41%	41%	38%	39%	43%	45%	40%	41%	40%	41%	40%	40%	39%	42%	40%	39%	43%	39%	41%	39%	42%	41%	41%	40%	40%
	Somewhat unsupported	15%	13%	15%	19%	14%	12%	15%	14%	16%	13%	21%	13%	16%	16%	13%	12%	11%	12%	20%	14%	19%	11%	15%	15%	16%	12%
	Not at all supported	4%	10%	3%	3%	3%	4%	5%	3%	5%	6%	4%	2%	6%	3%	5%	3%	3%	4%	4%	4%	2%	3%	3%	4%	3%	5%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children					Employment						
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q81: Which best describes the impact on your relationship with your partner/spouse since becoming a parent?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Overall, it brought us closer together	44%	42%	44%	43%	46%	44%	43%	45%	43%	44%	40%	48%	44%	42%	47%	45%	49%	49%	39%	43%	46%	49%	44%	45%	42%	49%
	Overall, it pulled us apart	33%	28%	34%	31%	32%	36%	36%	32%	35%	35%	36%	32%	41%	33%	34%	31%	33%	33%	35%	34%	33%	31%	34%	34%	34%	32%
	It did not change our relationship	19%	19%	19%	20%	20%	17%	17%	20%	17%	16%	17%	19%	9%	21%	16%	21%	17%	16%	19%	19%	19%	16%	19%	18%	20%	16%
	Not applicable	4%	11%	3%	6%	2%	4%	4%	3%	5%	5%	7%	2%	5%	4%	3%	3%	1%	2%	7%	4%	2%	4%	3%	3%	5%	4%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children					Employment						
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q82: What is your top parent-related relationship tension?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Time spent with partner	19%	21%	19%	19%	19%	20%	20%	19%	19%	19%	22%	21%	21%	18%	20%	18%	23%	21%	18%	18%	20%	21%	18%	18%	19%	22%
	Sex life	21%	13%	22%	20%	22%	21%	23%	22%	20%	22%	18%	19%	21%	22%	21%	23%	22%	20%	20%	22%	21%	16%	22%	22%	22%	19%
	Money	11%	18%	11%	15%	10%	9%	9%	10%	12%	10%	16%	9%	20%	12%	10%	11%	9%	9%	13%	10%	13%	14%	11%	9%	12%	12%
	Differences in approaches to parenting	15%	14%	15%	15%	13%	17%	18%	15%	15%	15%	16%	15%	10%	14%	17%	10%	11%	15%	21%	15%	17%	12%	15%	17%	14%	14%
	Equal balancing of parenting responsibilities	30%	30%	30%	27%	33%	30%	24%	30%	30%	29%	27%	34%	21%	31%	29%	35%	31%	31%	23%	31%	27%	29%	30%	31%	29%	30%
	Other (please specify)	4%	5%	4%	3%	3%	4%	5%	3%	4%	4%	4%	2%	8%	4%	4%	3%	3%	4%	4%	4%	2%	7%	4%	3%	4%	4%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children					Employment						
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q83: How has your sex life changed in the past year?	Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Having more sex	11%	9%	11%	13%	11%	9%	7%	10%	11%	8%	17%	9%	13%	11%	10%	7%	5%	10%	16%	9%	16%	9%	11%	11%	11%	9%
	Having about the same amount of sex	22%	22%	22%	22%	21%	21%	25%	25%	18%	17%	18%	21%	20%	19%	24%	17%	17%	23%	27%	21%	23%	26%	22%	23%	20%	22%
	Having less sex	55%	58%	55%	50%	56%	57%	53%	54%	55%	64%	45%	50%	49%	54%	55%	63%	69%	57%	40%	56%	46%	54%	54%	53%	55%	58%
	Not sexually active	12%	10%	12%	12%	11%	11%	13%	10%	14%	10%	18%	17%	16%	14%	9%	11%	8%	8%	15%	12%	13%	8%	12%	12%	12%	9%
	Prefer not to answer	2%	2%	2%	2%	1%	2%	2%	1%	2%	1%	2%	3%	2%	1%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children					Employment						
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q84: How often do you and your partner have sex?	Unweighted Base	7867	226	7641	1824	2595	2842	606	6100	1647	727	396	443	132	3893	3974	2627	583	2338	2308	4977	1403	281	6661	3277	3103	1206
	Base: Sexually active	3538	130	3409	877	1144	1249	269	1950	1548	751	512	272	91	1753	1786	1157	258	1036	1084	2225	622	132	2978	1501	1346	560
	3 or more times a week	10%	12%	9%	15%	10%	6%	6%	8%	11%	8%	17%	8%	17%	11%	8%	6%	4%	8%	16%	9%	13%	7%	10%	10%	9%	9%
	1-2 times a week	35%	47%	35%	41%	35%	32%	34%	34%	37%	40%	36%	34%	38%	33%	37%	32%	31%	37%	38%	35%	38%	39%	35%	36%	35%	34%
	1-2 times a month	37%	34%	37%	34%	37%	40%	34%	39%	35%	35%	33%	37%	26%	38%	36%	41%	41%	37%	32%	37%	36%	37%	37%	36%	38%	38%
	Less than once a month	18%	7%	19%	9%	18%	23%	26%	19%	17%	18%	15%	20%	20%	18%	18%	21%	24%	18%	13%	19%	14%	16%	18%	18%	18%	19%

	Total	Ethnicity					Number of Children		Ages of Children				Employment																
		Gen X +	White	Non White	Hispanic	African American	Asian	American Indian/Alaska Native, Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 and no other children	1 or more under 3 and 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full or part-time from home	Work full or part-time outside home	Not Employed								
Unweighted Base	987	645	314	78	164	179	18	248	739	68	10	136	770	630	170	64	864	439	361	123									
Base: Sexually active	987	645	314	78	164	179	18	248	739	68	10	136	770	630	170	64	864	439	361	123									
3 or more times a week	16%	5%	40%	8%	71%	66%	6%	14%	17%	1%	-	4%	20%	10%	35%	17%	15%	15%	16%	23%									
1-2 times a week	26%	28%	19%	26%	12%	10%	50%	21%	27%	21%	30%	31%	25%	28%	20%	20%	26%	25%	27%	27%									
1-2 times a month	33%	39%	21%	35%	7%	15%	39%	32%	34%	37%	50%	38%	32%	36%	28%	33%	34%	36%	33%	26%									
Less than once a month	25%	28%	19%	32%	10%	9%	6%	33%	22%	41%	20%	27%	22%	26%	17%	30%	25%	24%	24%	24%									

	Total	Generation			Age			Ethnicity					Number of Children		Ages of Children			Employment										
	Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed		
Q6: How satisfied are you with your sex life?	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310	
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614	
	Extremely satisfied	12%	14%	11%	17%	12%	8%	8%	11%	12%	9%	18%	12%	16%	13%	10%	8%	6%	9%	19%	10%	18%	11%	12%	13%	11%	9%	
	Satisfied	42%	50%	42%	44%	41%	42%	42%	43%	41%	41%	36%	46%	41%	40%	44%	41%	41%	45%	41%	41%	41%	45%	42%	41%	42%	45%	
	Dissatisfied	37%	29%	38%	33%	38%	40%	39%	38%	36%	37%	37%	37%	28%	39%	36%	42%	45%	36%	32%	38%	35%	36%	37%	37%	38%	38%	
	Extremely dissatisfied	9%	7%	9%	6%	9%	11%	12%	8%	11%	13%	9%	6%	16%	8%	10%	9%	8%	10%	8%	10%	6%	8%	9%	9%	9%	9%	
	Unweighted Base	7867	226	7641	1824	2595	2842	606	6100	1647	727	396	443	132	3893	3974	2627	583	2338	2308	4977	1403	281	6661	3277	3103	1206	
	Base: Sexually active	3538	130	3409	877	1144	1249	269	1950	1548	751	512	272	91	1753	1786	1157	253	1036	1084	2225	622	132	2978	1501	1346	560	
	Extremely satisfied	12%	16%	12%	18%	12%	8%	8%	11%	13%	9%	20%	12%	18%	13%	11%	8%	6%	10%	19%	11%	17%	12%	12%	13%	11%	10%	
	Satisfied	44%	52%	44%	45%	43%	45%	46%	45%	43%	45%	37%	50%	44%	42%	47%	43%	43%	48%	43%	44%	43%	46%	44%	44%	44%	47%	
	Dissatisfied	37%	28%	38%	32%	38%	40%	38%	38%	36%	37%	36%	34%	30%	39%	36%	42%	44%	35%	33%	38%	35%	34%	37%	37%	39%	37%	
	Extremely dissatisfied	6%	5%	7%	5%	7%	7%	8%	6%	8%	9%	7%	4%	8%	6%	6%	7%	6%	7%	5%	7%	5%	8%	6%	6%	6%	7%	
	Unweighted Base	1197	794	369	98	178	199	21	330	867	85	13	165	931	778	198	73	1049	530	446	148	1197	794	369	98	178	199	21
	Base: Total Respondents	1197	794	369	98	178	199	21	330	867	85	13	165	931	778	198	73	1049	530	446	148	1197	794	369	98	178	199	21
	Extremely satisfied	6%	7%	4%	5%	3%	2%	5%	4%	7%	4%	8%	6%	7%	7%	4%	4%	6%	6%	6%	9%	45%	39%	59%	37%	77%	78%	38%
	Satisfied	45%	39%	59%	37%	77%	78%	38%	42%	46%	33%	62%	36%	48%	43%	56%	45%	46%	45%	46%	43%	34%	38%	25%	40%	12%	12%	48%
	Dissatisfied	34%	38%	25%	40%	12%	12%	48%	35%	34%	47%	23%	46%	31%	35%	28%	40%	34%	36%	32%	31%	14%	15%	12%	18%	7%	8%	10%
	Extremely dissatisfied	14%	15%	12%	18%	7%	8%	10%	19%	13%	16%	8%	12%	15%	15%	13%	11%	14%	13%	17%	16%							
	Unweighted Base	1197	794	369	98	178	199	21	330	867	85	13	165	931	778	198	73	1049	530	446	148	1197	794	369	98	178	199	21
	Base: Total Respondents	1197	794	369	98	178	199	21	330	867	85	13	165	931	778	198	73	1049	530	446	148	1197	794	369	98	178	199	21
	Extremely satisfied	6%	7%	4%	5%	3%	2%	5%	4%	7%	4%	8%	6%	7%	7%	4%	4%	6%	6%	6%	9%	45%	39%	59%	37%	77%	78%	38%
	Satisfied	45%	39%	59%	37%	77%	78%	38%	42%	46%	33%	62%	36%	48%	43%	56%	45%	46%	45%	46%	43%	34%	38%	25%	40%	12%	12%	48%
	Dissatisfied	34%	38%	25%	40%	12%	12%	48%	35%	34%	47%	23%	46%	31%	35%	28%	40%	34%	36%	32%	31%	14%	15%	12%	18%	7%	8%	10%
	Extremely dissatisfied	14%	15%	12%	18%	7%	8%	10%	19%	13%	16%	8%	12%	15%	15%	13%	11%	14%	13%	17%	16%							
	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310	
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614	
	Woman	98%	99%	98%	98%	98%	98%	99%	99%	97%	97%	96%	98%	88%	98%	98%	99%	99%	99%	96%	98%	96%	99%	98%	98%	98%	99%	
	Man	1%	0%	1%	0%	1%	1%	0%	0%	1%	1%	1%	1%	2%	1%	0%	0%	0%	1%	0%	1%	1%	1%	0%	0%	0%	1%	
	Non-binary	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	
	Agender	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%	0%	0%	1%	-	0%	0%	0%	0%	
	Gender fluid	0%	-	0%	0%	0%	1%	0%	0%	1%	1%	1%	0%	2%	0%	1%	0%	0%	1%	0%	0%	1%	-	0%	0%	0%	0%	
	Gender queer	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	-	-	0%	0%	0%	0%	0%	0%	0%	1%	-	0%	0%	0%	0%	
	Prefer to self-describe (write in)	0%	-	0%	-	0%	0%	-	0%	0%	0%	-	-	-	-	0%	-	0%	0%	0%	0%	-	-	0%	0%	0%	-	
	Prefer not to share	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	-	-	1%	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	Unweighted Base	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310	
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614	
	Yes	1%	1%	1%	1%	1%	2%	0%	0%	2%	1%	3%	1%	7%	1%	1%	0%	1%	0%	3%	1%	3%	0%	1%	2%	1%	0%	
	No	99%	99%	99%	99%	99%	98%	99%	99%	98%	99%	97%	99%	92%	99%	98%	100%	99%	100%	97%	99%	97%	100%	99%	98%	99%	99%	
	Prefer not to answer	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	0%	

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q88: Which pronouns do you prefer?	Unweighted Base	8804	246	8558	2069	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	She/Her	97%	98%	97%	97%	97%	97%	97%	98%	96%	97%	95%	96%	88%	98%	96%	98%	97%	97%	95%	97%	96%	97%	97%	97%	97%	97%
	He/Him	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	3%	1%	1%	0%	0%	2%	1%	1%	1%	0%	1%	0%	0%	0%
	They/Them	1%	-	1%	1%	1%	1%	0%	0%	1%	2%	2%	5%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	0%
	Zie/Zir	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	0%	2%	0%	0%	-	-	0%	1%	0%	0%	1%	-	0%	0%	0%	-
	Other	0%	-	0%	0%	0%	1%	0%	0%	0%	0%	-	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	0%
	Prefer not to share	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q89: Do you identify as LGBTQIA?	Unweighted Base	8804	246	8558	2069	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	Yes	6%	17%	6%	8%	6%	6%	6%	5%	8%	9%	10%	5%	20%	6%	7%	7%	6%	7%	6%	6%	7%	10%	6%	6%	6%	7%
	No	94%	83%	94%	92%	94%	94%	94%	95%	92%	91%	90%	95%	80%	94%	93%	93%	94%	94%	93%	94%	93%	90%	94%	94%	94%	93%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q9e: Ethnicity	Unweighted Base	8804	246	8558	2069	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	White and only white selected	54%	34%	55%	49%	57%	55%	56%	100%	-	-	-	-	-	54%	54%	55%	57%	55%	51%	55%	57%	48%	55%	52%	59%	49%
	Hispanic/latino and any combination	21%	35%	20%	22%	20%	21%	19%	-	46%	100%	6%	3%	25%	18%	23%	22%	22%	22%	19%	20%	14%	31%	20%	20%	18%	28%
	Black/Afr American and any combination	15%	24%	14%	20%	14%	11%	14%	-	33%	-	94%	4%	16%	17%	12%	12%	11%	12%	20%	15%	19%	10%	15%	17%	14%	11%
	American Indian or Alaska Native and any combination	1%	3%	1%	2%	1%	1%	1%	-	3%	-	-	1%	44%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%
	Native Hawaiian or other Pacific Islander any combination	0%	1%	0%	1%	0%	0%	0%	-	1%	-	-	2%	15%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%
	Asian and any combo	7%	2%	8%	5%	6%	10%	8%	-	16%	-	-	90%	-	8%	7%	8%	7%	7%	7%	8%	7%	5%	7%	9%	6%	7%
	MENA (Middle Eastern or North African) and any combo	0%	-	0%	0%	0%	1%	0%	-	1%	-	-	-	-	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	1%
	Prefer not to answer	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%
	Anything else left over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment							
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q9f: Which race/ethnicity best describes you? Select all that apply.	Unweighted Base	8804	246	8558	2069	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
	Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
	White, Caucasian	64%	52%	64%	59%	67%	65%	62%	100%	44%	28%	13%	18%	44%	63%	65%	66%	71%	66%	59%	64%	64%	68%	64%	61%	67%	63%
	Hispanic or Latino	21%	35%	20%	22%	20%	21%	19%	-	46%	100%	6%	3%	25%	18%	23%	22%	22%	22%	19%	20%	14%	31%	20%	20%	18%	28%
	Black or African American	16%	25%	15%	21%	15%	12%	14%	-	35%	4%	100%	4%	18%	17%	14%	12%	13%	13%	21%	15%	20%	13%	16%	17%	15%	12%
	Asian	8%	2%	8%	6%	8%	10%	9%	-	18%	1%	2%	100%	11%	9%	8%	9%	9%	8%	8%	8%	8%	7%	8%	10%	7%	8%
	American Indian or Alaska Native	2%	5%	2%	2%	2%	2%	2%	-	4%	2%	2%	2%	73%	2%	2%	1%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%
	Native Hawaiian or other Pacific Islander	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	2%	30%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
	MENA (Middle Eastern or North African)	1%	-	1%	0%	1%	1%	0%	-	1%	1%	-	0%	2%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%
	Prefer not to answer	1%	1%	1%	1%	1%	1%	1%	-	-	-	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%

Q91: In what state or U.S. territory do you live? If not in the U.S., select "not applicable".	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children					Employment						
		Total	Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Unweighted Base	8804	246	8558	2099	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310	
Base: Total Respondents	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614	
Alabama	1%	2%	1%	2%	1%	1%	0%	1%	1%	0%	2%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Alaska	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	2%	1%	0%	0%	0%	0%	1%	0%	1%	0%	1%	1%	1%	1%	
American Samoa	0%	-	0%	0%	0%	0%	-	0%	1%	0%	1%	0%	-	1%	0%	0%	-	0%	1%	0%	1%	-	0%	1%	0%	-	
Arizona	2%	2%	2%	2%	2%	2%	1%	2%	3%	4%	1%	2%	6%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	3%	1%	2%	
Arkansas	1%	3%	1%	2%	1%	1%	0%	1%	1%	1%	2%	1%	3%	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	
California	10%	7%	10%	7%	9%	13%	12%	6%	15%	18%	6%	27%	15%	9%	11%	11%	11%	13%	7%	10%	7%	12%	9%	10%	9%	14%	
Colorado	2%	3%	2%	2%	3%	3%	2%	3%	2%	2%	1%	2%	6%	2%	2%	3%	2%	3%	2%	2%	3%	4%	2%	3%	2%	3%	
Connecticut	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	3%	2%	2%	1%	1%	
Delaware	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%	1%	0%	1%	1%	1%	1%	
District of Columbia (DC)	1%	-	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%	1%	1%	1%	1%	0%	1%	
Florida	5%	4%	5%	4%	6%	5%	5%	4%	6%	9%	5%	2%	5%	5%	5%	5%	4%	4%	5%	5%	3%	7%	5%	5%	5%	5%	
Georgia	3%	4%	2%	3%	2%	3%	2%	2%	3%	2%	4%	2%	2%	3%	2%	3%	3%	2%	2%	3%	2%	3%	3%	3%	2%	2%	
Guam	0%	0%	0%	1%	0%	0%	0%	0%	0%	-	1%	1%	0%	1%	0%	0%	-	0%	1%	0%	1%	-	0%	0%	0%	-	
Hawaii	0%	-	0%	0%	0%	1%	1%	0%	1%	-	0%	2%	2%	1%	0%	0%	0%	0%	1%	1%	1%	1%	1%	0%	1%	0%	
Idaho	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	0%	-	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	
Illinois	3%	1%	4%	2%	4%	4%	4%	4%	3%	3%	4%	3%	1%	4%	3%	4%	3%	4%	3%	4%	2%	3%	4%	3%	4%	3%	
Indiana	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	2%	2%	1%	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	2%	2%	
Iowa	1%	2%	1%	2%	1%	1%	0%	1%	1%	0%	1%	1%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Kansas	1%	2%	1%	1%	1%	1%	1%	1%	1%	0%	1%	-	1%	1%	1%	1%	1%	2%	1%	1%	2%	0%	1%	1%	2%	1%	
Kentucky	1%	2%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Louisiana	1%	2%	1%	2%	1%	1%	-	1%	1%	0%	2%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	1%	
Maine	1%	-	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	
Maryland	2%	2%	2%	2%	2%	2%	3%	2%	2%	1%	5%	1%	4%	2%	2%	2%	1%	3%	2%	3%	2%	1%	2%	2%	3%	1%	
Massachusetts	4%	2%	4%	2%	4%	4%	6%	5%	3%	3%	2%	3%	-	4%	4%	4%	6%	4%	4%	4%	3%	4%	4%	4%	4%	3%	
Michigan	3%	3%	3%	3%	3%	3%	2%	4%	2%	1%	2%	1%	1%	2%	3%	3%	4%	3%	2%	3%	4%	2%	3%	3%	3%	2%	
Minnesota	2%	1%	2%	2%	2%	2%	2%	3%	1%	1%	1%	2%	2%	2%	3%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	
Mississippi	0%	0%	0%	1%	0%	0%	-	1%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	-	0%	0%	1%	1%	
Missouri	2%	3%	2%	2%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	2%	2%	2%	2%	
Montana	1%	-	1%	1%	1%	0%	1%	1%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%	1%	1%	1%	0%	1%	1%	1%	0%	
Nebraska	1%	2%	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	
Nevada	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
New Hampshire	1%	-	1%	1%	1%	0%	1%	1%	0%	1%	0%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	
New Jersey	3%	-	3%	2%	3%	4%	6%	3%	3%	4%	3%	3%	2%	3%	3%	3%	4%	3%	3%	3%	2%	3%	3%	3%	3%	3%	
New Mexico	1%	0%	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	1%	-	1%	0%	1%	0%	
New York	6%	6%	6%	4%	6%	8%	6%	6%	6%	7%	5%	8%	4%	6%	6%	7%	8%	6%	5%	6%	5%	9%	6%	5%	6%	8%	
North Carolina	3%	4%	3%	3%	3%	3%	4%	3%	3%	2%	4%	3%	1%	3%	3%	3%	2%	3%	3%	3%	3%	4%	3%	3%	3%	3%	
North Dakota	0%	-	0%	1%	1%	0%	-	0%	0%	-	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	1%	0%	
Northern Marianas Islands	0%	-	0%	0%	0%	0%	-	0%	0%	-	0%	1%	0%	0%	-	0%	-	-	1%	0%	1%	-	0%	0%	0%	-	
Not Applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Ohio	3%	5%	3%	3%	3%	3%	4%	4%	2%	1%	3%	1%	3%	3%	3%	3%	3%	3%	2%	3%	3%	2%	3%	3%	3%	2%	
Oklahoma	1%	3%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	5%	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	1%	
Oregon	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	
Pennsylvania	4%	1%	4%	3%	4%	4%	4%	5%	2%	2%	2%	2%	1%	3%	4%	4%	5%	4%	3%	4%	5%	1%	4%	4%	3%	4%	
Puerto Rico	1%	1%	1%	1%	1%	1%	1%	0%	2%	4%	1%	1%	-	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	
Rhode Island	1%	-	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	-	1%	0%	1%	0%	0%	1%	1%	1%	0%	1%	1%	1%	0%	
South Carolina	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	
South Dakota	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	
Tennessee	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	
Texas	7%	11%	7%	7%	7%	6%	8%	4%	10%	15%	7%	6%	8%	6%	8%	7%	9%	7%	7%	7%	6%	8%	7%	7%	6%	8%	
Utah	1%	3%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	
Vermont	0%	-	1%	1%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	
Virgin Islands	0%	-	0%	0%	0%	0%	-	0%	0%	0%	0%	0%	-	0%	0%	0%	-	0%	0%	0%	1%	-	0%	0%	0%	-	
Virginia	3%	3%	3%	3%	3%	3%	2%	3%	3%	2%	4%	3%	5%	2%	4%	3%	5%	3%	2%	4%	1%	3%	3%	3%	3%	3%	
Washington	2%	3%	2%	2%	2%	2%	2%	2%	3%	1%	3%	4%	3%	2%	2%	2%	3%	2%	2%	2%	3%	3%	2%	3%	2%	3%	
West Virginia	0%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%	-	-	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	1%	0%	
Wisconsin	2%	1%	2%	2%	2%	1%	1%	3%	1%	1%	2%	1%	-	2%	2%	2%	3%	2%	2%	2%	2%	1%	2%	2%	3%	1%	
Wyoming	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	

Region	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children					Employment						
		Total																									

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q92: What is the highest level of education you have completed?	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
Unweighted Base	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
Completed graduate school	33%	6%	34%	18%	35%	39%	41%	34%	32%	31%	32%	36%	20%	32%	34%	34%	41%	34%	28%	37%	28%	29%	35%	33%	38%	21%
Some graduate school	8%	3%	8%	10%	8%	5%	6%	8%	8%	5%	10%	7%	8%	10%	5%	6%	5%	12%	7%	13%	5%	8%	8%	9%	4%	
Graduated from college	40%	21%	40%	35%	41%	41%	39%	42%	36%	37%	30%	44%	34%	39%	40%	43%	41%	40%	35%	40%	36%	44%	39%	43%	35%	41%
Some college	16%	38%	15%	26%	13%	11%	10%	13%	19%	21%	21%	11%	25%	15%	16%	13%	10%	16%	19%	12%	19%	16%	14%	13%	14%	25%
Graduated from high school	4%	25%	3%	8%	3%	2%	3%	3%	5%	5%	7%	2%	10%	3%	5%	3%	4%	4%	3%	3%	3%	3%	3%	3%	4%	7%
Some high school	1%	7%	0%	2%	0%	0%	1%	0%	1%	1%	1%	0%	2%	0%	1%	0%	0%	1%	0%	0%	2%	0%	0%	0%	2%	2%
Did not attend school	0%	-	0%	0%	-	-	-	0%	-	-	-	-	-	0%	-	0%	-	-	-	0%	-	-	0%	0%	-	-

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Q93: What is your household's total combined annual income?	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
Unweighted Base	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
\$0 - \$24,999	3%	19%	2%	5%	2%	2%	1%	2%	4%	5%	4%	1%	5%	2%	3%	3%	2%	2%	1%	3%	4%	2%	1%	2%	9%	
\$25,000 - \$44,999	8%	27%	7%	18%	6%	4%	4%	6%	10%	8%	15%	5%	11%	11%	5%	7%	6%	5%	12%	6%	11%	9%	7%	6%	8%	13%
\$45,000 - \$64,999	10%	22%	10%	17%	11%	5%	5%	9%	12%	12%	13%	8%	12%	12%	8%	9%	9%	13%	8%	17%	12%	10%	9%	11%	13%	
\$65,000 - \$84,999	13%	11%	13%	19%	13%	9%	7%	12%	13%	13%	16%	9%	13%	14%	11%	11%	8%	12%	16%	10%	20%	18%	13%	12%	13%	13%
\$85,000 - \$99,999	11%	7%	11%	15%	11%	8%	9%	11%	11%	10%	13%	10%	11%	13%	10%	10%	8%	10%	14%	11%	15%	10%	12%	10%	13%	8%
\$100,000 - \$149,999	20%	6%	21%	14%	22%	23%	22%	22%	18%	22%	15%	17%	16%	18%	23%	22%	21%	24%	15%	23%	14%	20%	21%	20%	22%	18%
\$150,000 - \$199,999	14%	2%	14%	5%	15%	18%	17%	14%	13%	14%	11%	16%	16%	12%	16%	14%	17%	15%	12%	16%	9%	12%	15%	16%	14%	8%
\$200,000 - \$299,999	10%	1%	11%	2%	11%	14%	16%	11%	9%	8%	7%	15%	9%	9%	12%	11%	14%	11%	8%	13%	5%	8%	11%	14%	8%	5%
\$300,000 - \$499,999	4%	-	5%	1%	4%	7%	8%	5%	3%	2%	2%	8%	3%	4%	5%	5%	6%	5%	3%	6%	2%	2%	5%	6%	3%	3%
Over \$500,000	2%	-	2%	0%	1%	3%	3%	2%	1%	1%	1%	4%	1%	1%	2%	1%	2%	2%	2%	2%	1%	3%	2%	2%	1%	1%
Prefer not to answer	5%	5%	5%	3%	4%	7%	7%	5%	5%	6%	2%	8%	5%	4%	6%	5%	7%	5%	4%	4%	4%	3%	4%	4%	4%	10%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
Age_Breaks: What year were you born?	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
Unweighted Base	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
Under 26	4%	100%	-	14%	-	-	-	2%	5%	6%	6%	1%	7%	5%	2%	7%	5%	2%	1%	3%	3%	2%	3%	2%	4%	9%
26-30	21%	-	22%	86%	-	-	-	20%	23%	21%	29%	16%	23%	29%	14%	27%	22%	14%	22%	19%	31%	17%	22%	21%	23%	20%
31-34	32%	-	33%	-	100%	-	-	34%	30%	31%	31%	30%	29%	36%	28%	39%	40%	30%	26%	32%	33%	30%	32%	32%	33%	32%
35-39	35%	-	36%	-	-	100%	-	36%	34%	35%	28%	45%	32%	26%	45%	24%	31%	46%	38%	38%	27%	41%	36%	37%	33%	33%
40 and over	8%	-	8%	-	-	-	100%	8%	7%	7%	7%	9%	8%	4%	11%	3%	2%	8%	13%	9%	6%	10%	8%	9%	7%	6%

	Total	Generation			Age				Ethnicity					Number of Children		Ages of Children				Employment						
		Generation Z	Millennials	30 and Younger	31-34	35-39	40-41	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-time outside home	Not Employed
2022 Age Breaks: What year were you born?	8804	246	8558	2059	2887	3160	698	6770	1911	805	480	534	156	4498	4306	2924	627	2532	2708	5581	1612	301	7494	3690	3503	1310
Unweighted Base	4000	143	3857	1001	1284	1404	310	2164	1795	832	621	328	109	2047	1953	1306	278	1131	1277	2526	717	143	3386	1709	1534	614
30 and Younger	25%	100%	22%	100%	-	-	-	23%	28%	27%	35%	17%	30%	34%	16%	33%	27%	16%	24%	22%	35%	19%	24%	23%	27%	29%
31-34	32%	-	33%	-	100%	-	-	34%	30%	31%	31%	30%	29%	36%	28%	39%	40%	30%	26%	32%	33%	30%	32%	32%	33%	32%
35-39	35%	-	36%	-	-	100%	-	36%	34%	35%	28%	45%	32%	26%	45%	24%	31%	46%	38%	38%	27%	41%	36%	37%	33%	33%
40-41	8%	-	8%	-	-	-	100%	8%	7%	7%	7%	9%	8%	4%	11%	3%	2%	8%	13%	9%	6%	10%	8%	9%	7%	6%